MEDIA DIRECTORY

WINTER 1996

2040148062

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PHILIP MORRIS U.S.A. INTER-OFFICE CORRESPONDENCE
120 PARK AVENUE, NEW YORK, NY 10017

TO: DISTRIBUTION **DATE:** March 1, 1996

FROM: Phyllis E. LaRusso PEL

SUBJECT: 1996 MEDIA DIRECTORY

Enclosed is the 1996 Media Directory for consumer magazines and major newspapers and supplements. This directory lists all magazines that are currently on our 1996 media plans. Magazines are listed in alphabetical order by title.

Information listed for each magazine includes: Publication, ownership, address, Philip Morris contact (sales rep, ad director and publisher) and fax number.

Also included are the contact names for our major supplements and newspapers.

This report will be issued quarterly.

/Enc.

DISTRIBUTION:

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D. Beran
B. Blumeson
M. Buonaventura
R. Camisa
G. Capreol
L. Cardona
S. Castor
D. Cohen
J. de Castro
G. Fawcett
P. Fernandez
B. Ferrin
K. Galeotti
F. Geovannello
R. Gordon
M. Iacometta
S. Jannetta
F. Kelly
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	PUBLICATION	PUBLISHER/CATEGORY	CONTACTS	TITLE	TELEPHONE
1.	A MAGAZINE 270 LAFAYETTE SUITE 404 NEW YORK NY 10012	ASIAN ASIAN-AMERICAN	JOE GUENTHER PHOEBE ENG	REP PUB FAX	(312) 670-6800 (212) 925-2123 (212) 925-2896
2.	ADVERTISING AGE 740 N. RUSH STREET CHICAGO IL 60611	TRADE BEING USED FOR CORPORATE-THE OUTDOOR "BOB" AWARDS.	KETTI HISTON JOE CAPPO	REP PUB FAX	(312) 649-5200 (312) 649-5200 (312) 649-7799
3.	ADVOCATE 6922 HOLLYWOOD BLVD. 10TH FLOOR LOS ANGELES CA 90028	SAM WATTERS MENS GENERAL INTEREST	TOM CARLISLE CARYN GOLDBERG SAM WATTERS	REP ADDIR PUB FAX	(213) 871-1225 (213) 871-1225 (213) 871-1225 (213) 467-6805
4.	ADWEEK 1515 BROADWAY NEW YORK NY 10036	TRADE BEING USED FOR CORPORATE-THE OUTDOOR ^BOB^ AWARDS.	WRIGHT FERGUSON; JR. JOHN BABCOCK JR.	REP PUB FAX	(212) 536-5336 (212) 536-5336 (212) 536-5353
5.	AFN TV GUIDE EUROPE 347 FIFTH AVENUE SUITE 1510 NEW YORK NY 10016	EUR WW MILITARY	WARREN BRADBURY STEVE STELLAR	REP ADDIR	(212) 697-6868 (212) 697-6868
6.	ALLURE 350 MADISON AVENUE NEW YORK NY 10017	CONDE NAST PUB. INC. WOMENS FASHION/LIFESTYLE	JENNIFER COLE SARAH CHUBB-SAUVAYRE ALEXANDRIA GOLINKIN JACK KLIGER	REP ADDIR PUB FAX GROUP	(212) 880-7690 (212) 880-8410 (212) 880-7800 (212) 880-8287 (212) 880-8653
7.	ALOHA 720 KAPIOLANI BLVD. FOURTH FLOOR HONOLULU HI 96813	GENERAL EDITORAL	VICTORIA CARDOVA RICK DAVIS	REP PUB FAX	(808) 593-1191 (808) 593-1191 (808) 593-1327

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PUBLICATION	PUBLISHER/CATEGORY	CONTACTS	TITLE TELEPHONE
8. AMERICAN HERITAGE 60 FIFTH AVENUE NEW YORK NY 10011	FORBES INC. CORPORATE	SUSAN SEIBERT EDWARD HUGHES SETH HOYT	ADMGR (212) 206-5582 ASPUB (212) 620-1808 PUB (212) 620-1808 FAX (212) 620-2332
9. AMERICAN HOMESTYLE 110 FIFTH AVENUE NEW YORK NY 10011	GRUNER & JAHR SPECIAL INTEREST	GEORGETTE WALSH GEORGETTE WALSH JOHN HEINS	MGR (212) 463-1571 PUB (212) 463-1574 FAX (212) 463-1608
10. AMERICAN PHOTO 1633 BROADWAY NEW YORK NY 10019	HACHETTE PUBLICATIONS SPECIAL INTEREST	LARRY BRITTAN MICHAEL CITRON RICHARD RABINOWITZ DAVID PECKER	REP (212) 767-6264 ADDIR (212) 767-6162 PUB (212) 767-6661 FAX (212) 489-4217 GROUP (212) 767-6720
11. AMERICAN SPECTATOR 2020 NORTH 14 STREET SUITE 750 ARLINGTON VA 22216	R. EMMETT TYRREL JR. CORPORATE	JOHN FUNK JOHN FUNK RONALD E. BURR	REP (703) 243-3733 ADDIR (703) 243-3733 PUB (703) 243-3733 FAX (703) 243-6814
12. ANAF TIMES-DAY IN THE LIFE ONE CITICORP CENTER 153 EAST 53 STREET NEW YORK NY 10017	ARMY TIMES PUB. COM. MILITARY	PEGGY BARNETT ENGEL ED WALSH NAT KORNFELD	REP (212) 753-1040 ADDIR (212) 753-1040 PUB (212) 753-1040 FAX (212) 223-3858
13. ARCHITECTURAL DIGEST TWO GRAND CENTRAL TOWER 140 EAST 45TH STREET NEW YORK NY 10017	CONDE NAST PUB. INC. SPECIAL INTEREST	JEFF PETERSEN THOMAS P. LOSEE JR JACK KLIGER	REP (212) 297-5424 ADDIR (212) 880-8171 PUB (212) 880-8181 FAX (212) 880-6905 GROUP (212) 880-8653
14. ARMY NAVY AIR FORCE TIMES ONE CITICORP CENTER 153 EAST 53 STREET NEW YORK NY 10017	ARMY TIMES PUB. COM. MILITARY	PEGGY BARNETT ED WALSH NAT KORNFELD	REP (212) 753-1040 ADDIR (212) 753-1040 PUB (212) 753-1040 FAX (212) 223-3858

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	PUBLICATION	PUBLISHER/CATEGORY	CONTACTS	TITLE	TELEPHONE
15.	ATHLON ANNUALS ATHLON SPORTS COMM INC 220 25TH AVENUE NORTH NASHVILLE TN 37203	SPORTS	X HARRY MOODIE KIMBERLY CONNELLY	REP PRES PROMO	(212) 831-7109 (615) 327-0747 (615) 327-0747
16.	ATLANTA MAGAZINE ATLANTA GA 30309 1360 PEACH TREE STREET SUITE 1800	AMERICAN EXPRESS/CMN REGIONAL/LOCAL *AM EXP/CMN 1120 AVE OF AMERICAS NY 10036	PATTI FRIEDMAN* KORIS HOEFER	REP ADDIR FAX	(212) 382-5862 (404) 872-3100 (404) 878-2748
17.	ATLANTIC CITY MAGAZINE P.O. BOX 2100 PLEASANTVILLE NJ 08232	REGIONAL/LOCAL	MEG PERRY	REP FAX	(609) 272-7920 (609) 272-7910
18.	AUDIO 1633 BROADWAY NEW YORK NY 10019	HACHETTE PUBLICATIONS SPECIAL INTEREST	LARRY BRITTAN MICHAEL CITRON RICHARD RABINOWITZ DAVID PECKER	REP ADDIR PUB FAX GROUP	(212) 767-6264 (212) 767-6162 (212) 767-6661 (212) 489-4217 (212) 767-6720
19.	AUTO EUROPE 347 FIFTH AVENUE SUITE 1510 NEW YORK NY 10016	N. DE FILLIPPES CORP EUR WW MILITARY	WARREN BRADBURY STEVE STELLAR ROBERT BELTZ	REP REP PUB FAX	(212) 684-7557 (212) 684-7557 ( ) GER-MANY (212) 696-0327
20.	AUTO MAGAZINE 347 5TH AVENUE NEW YORK NY 10015	N. DE FILLIPPES CORP EUR WW MILITARY	WARREN BRADBURY JR STEVE STELLAR ROBERT BELTZ	REP REP PUB FAX	(212) 684-7557 (212) 684-7557 ( ) GER-MANY (212) 696-0327
21.	AUTOMOBILE 575 LEXINGTON AVENUE 24TH FLOOR NEW YORK NY 10022	K-III HOLDINGS AUTOMOTIVE	PAUL SISIA BOB WEBER TERRENCE W. RUSSELL JANICE GROSSMAN	REP ADDIR PUB FAX GROUP	(212) 891-6360 (212) 891-6360 (212) 891-6360 (212) 826-2911 (212) 407-9791

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22. AUTOMUNDO 525 N.W. 27TH AVENUE SUITE 204 MIAMI FL 33125	JEORGE KOECHLIN HISPANIC	JORGE KOECHLIN DANA GRAF ENRIQUE KOGAN	REP ADDIR PUB FAX	(305) 541-4198 (305) 541-4198 (305) 541-4198 (305) 541-5138
23. AUTOWEEK 220 EAST 42ND STREET NEW YORK NY 10017	CRANE PUBLISHING AUTOMOTIVE	KENNETH LUKER LEON MANDEL	REP PUB FAX	(212) 210-0237 (312) 446-6040 (212) 210-0400
24. AVANCE HISPANO 3247 24TH STREET SAN FRANCISCO CA 94110	CONCEPCION SILVA CORPORATE ISSUES	MARCO T. MEZA	PUB FAX	(415) 647-8029 (415) 821-4127
25. AVENUE 950 3RD AVENUE NEW YORK NY 10022	AVENUE MAGAZINE INC. CORPORATE	JUDY PRICE JULIE DANNINBERG JULIE DANNINBERG	REP ADDIR PUB FAX	(212) 758-9517 (212) 758-9517 (212) 758-9517 (212) 755-2846
26. BALTIMORE MAGAZINE 16 SOUTH CALVERT STREET SUITE 1000 BALTIMORE MD 21202	 REGIONAL/LOCAL	JONATHAN WITTY	PUB FAX	(410) 752-7375 (410) 626-0260
27. BASSMASTER 130 WEST 42ND STREET NEW YORK NY 10036	BASS INC. SPORTS	BRUCE KARABAN HUNTER COLE HELEN SEVIER	REP ADDIR PUB FAX	(212) 840-0660 (212) 840-0660 (212) 840-0660 (212) 944-1884
28. BEING SINGLE P.O. BOX 49402 7229 S. STONY ISLAND CHICAGO IL 60649	HARBON PUBLISHING AFRICAN-AMERICAN	RANDALL HARRIS RANDALL HARRIS BONITA L. BENNETT	REP PUB PRES FAX	(312) 955-1100 (312) 955-1100 (312) 955-1100 (312) 808-0600

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29.	BETTER HOMES & GARDENS 750 THIRD AVENUE NEW YORK NY 10017	MEREDITH CORP. WOMENS SERVICE	MARK RIZZUTO ALEX MIRONOVICH JERRY KAPLAN CHRISTOPHER LITTLE	REP ADDIR PUB FAX GROUP	(212) 551-7047 (212) 551-7047 (212) 551-7047 (212) 551-7114 (212) 551-7050
30.	BIKINI 3738 N. SPRINGFIELD CHICAGO IL 60618	THE GRAFFITI GROUP ZINES	ED BERRY MICHAEL SANDERS	REP REP FAX	(312) 539-5500 (312) 539-5500 (312) 539-5525
31.	BLACK DIASPORA 900 BROADWAY 8TH FLOOR NEW YORK NY 10003	AFRICAN-AMERICAN	LOUIS HAMILTON LOUIS HAMILTON RENE JOHN-SANDY	REP ADDIR PUB FAX	(212) 477-1440 (212) 477-1440 (212) 477-1440 (212) 477-3649
32.	BLACK ELEGANCE 110 WEST 34TH STREET SUITE 1107 NEW YORK NY 10001	JACOBS PUB. STARLOG GROUP AFRICAN-AMERICAN *BOB TATE IS CO-PUB WITH WILLIAM TRAMMELL	BOB TATE* WILLIAM TRAMMELL	REP PUB FAX	(212) 819-1714 (212) 819-1714 (212) 967-9813
33.	BLACK ENTERPRISE 130 FIFTH AVENUE NEW YORK NY 10011	E.G. GRAVES LTD. AFRICAN-AMERICAN	PAULA WRIGHT EARL G. GRAVES	REP PUB FAX	(212) 886-9521 (212) 886-9610 (212) 886-9610
34.	BOMB 594 BROADWAY NUMBER 1002A NEW YORK NY 10012	NEW ART PUBLICATIONS INC ZINES	BETSY SUSSLER MARYANN MONFORTEN MARYANN MONFORTEN	PUB REP ADDIR FAX	(212) 431-3943 (212) 343-2778 (212) 343-2778 (212) 431-5880
35.	BON APPETIT 360 MADISON AVENUE 12TH FLOOR NEW YORK NY 10017	CONDE NAST PUB. INC. SPECIAL INTEREST TOM P. LOSEE JR-GRP PUB.-BON APPET./ARCH. DIG.	DANIEL FUCHS LANCE FORD LYNN HEILER JACK KLIGER	REP ADDIR PUB FAX GROUP	(212) 880-2527 (212) 880-2451 (212) 880-2501 (212) 880-2536 (212) 880-8653

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36.	BOSTON MAGAZINE 420 LEXINGTON AVENUE NEW YORK NY 10170	METRO MAGAZINES REGIONAL/LOCAL	PAM CICCONE WILLIAM BARBER III JAMES P. KUNN JR. JENNIFER SIMONS	REP ADDIR PUB GROUP	(212) 972-1157 (212) 972-1157 (212) 972-1157 (212) 972-1157
37.	BOWLING DIGEST 41 EAST 42ND STREET NEW YORK NY 10017	NORM JACOBS SPORTS	JAMES F. MCNALLY JAMES F. MCNALLY JERRY CROFT	REP ADDIR PUB FAX	(212) 687-1130 (212) 687-1130 (708) 491-6440 (212) 490-3164
38.	BOWLING JOURNAL 200 SOUTH MICHIGAN AVENUE SUITE 7430 CHICAGO IL 60604	 SPORTS	KEITH HAMILTON	REP FAX	(312) 341-1110 (312) 341-1469
39.	BOWLING MAG (MEMBERS ONLY ED) 5301 S. 76TH STREET GREENDALE WI 53129	 SPORTS	JOHN DILL	REP	(612) 856-2465
40.	BOWLING MAGAZINE 5301 SOUTH 76TH STREET GREENDALE WS 53129	AMERICAN BOWLING CONGRESS SPORTS	BILL VINT RORY GILLESPIE	ED MGR FAX	(414) 423-3232 (414) 423-3413 (414) 421-7977
41.	BOWLING PROPRIETER ASSOC OF AM P.O. BOX 5802 ARLINGTON TX 76005	BOWLING PROPRIETOR ASSOC SPORTS *EXTENSION 204 **EXTENSION 224	CHRIS DEUILLET * DANIEL BURGESS ** DANILE BURGESS	REP ADDIR PUB FAX	(817) 649-5105 (817) 649-5105 (817) 649-5105 (817) 633-2940
42.	BRIDAL GUIDE 441 LEXINGTON AVENUE 2ND FLOOR NEW YORK NY 10017	GLOBE COMM. CORP. WOMENS FASHION/LIFESTYLE JIM DUHE ASSOCIATE PUBLISHER	MARYANNE LUCKS LEN SEMINARA WILLIAM BONDLOW	REP ADDIR PUB FAX	(212) 949-4040 (212) 949-4040 (212) 949-4040 (212) 370-0440

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43.	BRIDES 140 EAST 45TH STREET 38TH FLOOR NEW YORK NY 10017	CONDE NAST PUB. INC. WOMENS FASHION/LIFESTYLE	STEVE WESTERBERG SUSAN LUDLOW ROGER ANTIN JACK KLIGER	REP ADDIR PUB FAX GROUP	(212) 880-8687 (212) 880-8800 (212) 880-8800 (212) 880-8188 (212) 880-8653
44.	BUENHOGAR 780 THIRD AVENUE 10TH FLOOR NEW YORK NY 10017	EDITORIAL AMERICA HISPANIC	GEOFFREY LEPSELTER RICARD DELGADO RICARD DELGADO	REP ADDIR PUB FAX	(212) 838-7220 (305) 871-6400 (305) 871-6400 (212) 838-8532
45.	BUSINESS WEEK 1221 AVE OF AMERICAS NEW YORK NY 10020	MC GRAW-HILL NEWSWEEKLIES	JOHN HOLDEN CONNIE BENNETT DAVID FERM	REP VP PUB FAX	(212) 512-6394 (212) 512-3655 (212) 512-4593 (212) 512-3006
46.	BUZZ 11835 W. OLYMPIC BLVD. SUITE 450 LOS ANGELES CA 90064	BUZZ INC. ZINES	JAY SPALETA JOCELYN MCCORMICK SUSAN GATES	REP ADDIR PUB FAX	(310) 575-3853 (310) 473-2721 (310) 473-2721 (310) 473-2876
47.	CABLE GUIDE 475 FIFTH AVENUE NEW YORK NY 10017	TVSM INC ENTERTAINMENT	ROBERT ACQUAOTTA ROBERT ACQUAOTTA ALAN T. WRAGG	REP ADDIR PUB FAX	(212) 683-6116 (212) 683-6116 (212) 683-6116 (212) 683-8051
48.	CANALES 215 WEST 92ND STREET SUITE 8E NEW YORK NY 10025	CANALES PUB. INC. HISPANIC	AL WHITE AL WHITE NICK LUGO	REP ADDIR PUB FAX	(212) 724-8805 (212) 724-8805 (212) 724-8805 (212) 724-2171
49.	CAR AND DRIVER 1633 BROADWAY NEW YORK NY 10019	HACHETTE PUBLICATIONS AUTOMOTIVE	RICHARD BERENSON DAVID FAIRLEIGH WILLIAM JEANES DAVID PECKER	REP ADDIR PUB FAX GROUP	(212) 767-6093 (404) 892-6510 (212) 767-6223 (212) 767-5619 (212) 767-6720

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50.	CAR AUDIO EN ESPANOL 21700 OXNARD STREET SUITE 1600 WOODLAND HILLS CA 91367	HISPANIC	JEANNIE KANE MYLES FUCHS	PUB ADMGR FAX	(818) 593-3900 (212) 551-3516 (818) 593-2274
51.	CAR CRAFT 437 MADISON AVENUE NEW YORK NY 10022	PETERSEN PUB. COMPANY AUTOMOTIVE	CHRIS GREINER BRUCE BURTON BRIT WHITE BRUCE BURTON	REP ADDIR PUB FAX GROUP	(212) 935-1419 (212) 935-0814 (213) 782-2783 (212) 319-8443 (212) 935-9150
52.	CENTURY ON WHEELS 10225 ULMERTON ROAD SUITE 12 B LARGO FL 34641	ROCCO INTERNATIONAL INC AUTOMOTIVE	BOB HENRICHS GLEN OAKLEY MICHAEL FINCH	REP ADDIR PUB FAX	(813) 584-8400 (813) 584-8400 (813) 584-8400 (813) 584-0110
53.	CHAIN DRUG REVIEW 220 FIFTH AVENUE NEW YORK NY 10001	RACHER PRESS INC. TRADE	TOM BUNGIE KEVIN BURKE SUSAN SCHINITSKY	REP ADDIR PUB FAX	(212) 213-6000 (212) 213-6000 (212) 213-6000 (212) 725-3961
54.	CHICAGO 420 LEXINGTON AVENUE SUITE 1908 NEW YORK NY 10170	K-III HOLDINGS REGIONAL/LOCAL MICHAEL FISHER - AD MGR	HELSHI LOCKWOOD HELSHI LOCKWOOD DOUG FIERO JANICE GROSSMAN	REP VPDIR PUB FAX GROUP	(212) 986-7647 (212) 986-7647 (312) 222-8999 (212) 949-4292 (212) 407-9791
55.	CHRISTINA LA REVISTA 780 THIRD AVENUE 10TH FLOOR NEW YORK NY 10017	EDITORIAL AMERICA HISPANIC * EXT 175	GEOFFREY LEPSELTER LUIZ MARIA DORIA* LUIZ MARIA DORIA	REP ADDIR PUB FAX	(212) 838-7220 (305) 871-6400 (305) 871-6400 (212) 838-8532
56.	CIGAR AFICIONADO 387 PARK AVENUE SOUTH NEW YORK NY 10016	M SHANKEN COMM INC MENS GENERAL INTEREST *EXTENSION 333 ** EXT/ 356	JIM ARCHAMBAULT* JEFF DISKIN** MARVIN SHANKEN	REP ADDIR PUB FAX	(212) 684-4224 (212) 684-4224 (212) 684-4224 (212) 481-8705

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57.	CIRCLE TRACK 437 MADISON AVENUE NEW YORK NY 10022	PETERSEN PUB. COMPANY AUTOMOTIVE	CHRIS GREINER C.J. BAKER BRUCE BURTON	REP PUB FAX GROUP	(212) 935-1419 (213) 782-2348 (212) 319-8443 (212) 935-9150
58.	CONDE NAST TRAVELER 350 MADISON AVENUE NEW YORK NY 10017	CONDE NAST PUB. INC. SPECIAL INTEREST	LESLIE SILVERMAN ILENE RAPKIN LISA HENRIQUES JACK KLIGER	REP ADDIR PUB FAX GROUP	(212) 880-2200 (212) 880-2150 (212) 880-8800 (312) 649-0284 (212) 880-8653
59.	CONVENIENCE STORE DECISIONS 2700 RIVER ROAD SUITE 418 DES PLAINES IL 60018	DONOHUE MEEHAN PUBLISHING TRADE	TED ASPROOTH BILL DONAHUE JOHN MEEHAN	REP PUB COPUB FAX	(708) 299-4430 (708) 299-4430 (708) 299-4430 (708) 296-1968
60.	CONVENIENCE STORE NEWS BMT PUBLICATIONS SEVEN PENN PLAZA NEW YORK NY 10001	BMT PUBLICATIONS TRADE * EXT. 205 ** EXT.217 ***EXT.264	ROBERT LAFFERTY* JENNIFER MEGISON** JOAN TOAST ***	REP ADDIR PUB FAX	(212) 594-4120 (212) 594-4120 (212) 594-4120 (212) 714-0514
61.	COSMOPOLITAN 224 WEST 57TH STREET NEW YORK NY 10019	HEARST CORP. WOMENS FASHION/LIFESTYLE	JOHN KENELLY DONNA KALAJIAN CATHERINE BLACK	ADMGR PUB FAX GROUP	(212) 649-3324 (212) 649-3320 (212) 265-1849 (212) 649-2641
62.	COSMOPOLITAN - MILITARY EUR 444 MADISON AVE 26TH FLOOR NEW YORK NY 10022	AD SALES INC EUR WW MILITARY	RHONDA KAHN BETTY FOLLEY	REP ADDIR FAX	(212) 832-1716 (212) 832-1716 (212) 371-0040
63.	COSMOPOLITAN EN ESPANOL 780 THIRD AVENUE 10TH FLOOR NEW YORK NY 10017	EDITORIAL AMERICA HISPANIC	GEOFFREY LEPSELTER GUIDO ALVAREZ GERMAN S. RUIPEREZ	REP ADDIR PUB FAX	(212) 838-7220 (212) 687-8760 (212) 687-8760 (212) 838-8532

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	PUBLICATION	PUBLISHER/CATEGORY	CONTACTS	TITLE	TELEPHONE
64.	COUNTRY AMERICA 125 PARK AVENUE NEW YORK NY 10017	MEREDITH CORP. GENERAL EDITORAL	GREGG LUBBA GAIL HEALEY CHRISTOPHER LITTLE	REP PUB FAX GROUP	(212) 551-7142 (212) 551-7022 (212) 551-6905 (212) 551-7050
65.	COUNTRY HOME 125 PARK AVENUE NEW YORK NY 10017	MEREDITH CORP. SPECIAL INTEREST	BRIAN MC FARLAND DAN LAGANI CHRISTOPHER LITTLE CHRISTOPHER LITTLE	REP PUB GROUP GROUP	(212) 551-7093 (212) 551-7117 (212) 551-7050 (212) 551-7050
66.	COUNTRY WEEKLY 233 PARK AVE SOUTH NY NY 10003	TABLOIDS/SOAPS	CATHERINE JOSE CATHERINE JOSE IAIN CALDER	REP ADDIR PUB FAX	(212) 979-4838 (212) 979-4838 (407) 586-1111 (212) 838-7835
67.	CREEM 28 WEST 25TH STREET 7TH FLOOR NEW YORK NY 10010	SCOTT MAG DIST CORP ENTERTAINMENT	JEFF EPSTEIN SUSAN TRAUB	REP PUB FAX	(212) 647-0222 (212) 647-0222 (212) 647-0236
68.	CRISTINA 780 THIRD AVENUE NEW YORK NY 10017	HISPANIC	GEOFFREY LEPSELTHER	REP FAX	(212) 838-7220 (212) 838-8532
69.	CYCLE WORLD 1633 BROADWAY NEW YORK NY 10019	HACHETTE PUBLICATIONS AUTOMOTIVE	JAN STUDIN JOHN DAWSON LARRY LITTLE DAVID PECKER	REP ADDIR PUB FAX GROUP	(312) 923-4809 (714) 720-5350 (212) 923-4809 (312) 923-0169 (212) 767-6720
70.	CYCLE WORLDS BIG TWIN 1499 MANNOVA AVENUE NEWPORT BEACH CA 92663	HACHETTE PUBLICATIONS AUTOMOTIVE	 DAVID PECKER	 FAX GROUP	 (714) 831-0651 (212) 767-6720

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	PUBLICATION	PUBLISHER/CATEGORY	CONTACTS	TITLE	TELEPHONE
71.	D MAGAZINE 12200 FORD ROAD SUITE 260 DALLAS TX 75234	AMERICAN EXPRESS/CMN REGIONAL/LOCAL	RON KEOWN BETH WILLIAMS GLENN SOLOMON	REP ADDIR PUB FAX	(312) 944-1007 (214) 243-3624 (214) 243-3624 (214) 243-3516
72.	DANS PAPERS MAIN STREET P.O. BOX 630 BRIDGEHAMPTON NY 11932	 ZINES	BOB RODEN	REP FAX	(516) 537-0500 (516) 537-3330
73.	DETAILS 632 BROADWAY NEW YORK NY 10012 12TH FLOOR	CONDE NAST PUB. INC. MENS GENERAL INTEREST AD MGR - AUDREY MARGOLIS	STEVE DELUCA SUSAN CAPPA GINA SANDERS JACK KLIGER	REP ADDIR PUB FAX GROUP	(212) 598-3782 (212) 598-3710 (212) 420-0689 (212) 598-0284 (212) 880-8653
74.	DETOUR BZI 6855 SANTA MONICA BLVD SUITE 400 HOLLYWOOD CA 90038	LOUIS BARAJAS ZINES	BARBARA ZAWLOCKI BARBARA ZAWLOCKI LOUISE BARAJAS	REP ADDIR PUB FAX	(213) 939-2400 (213) 939-2400 (213) 931-2400 (213) 931-8245
75.	DIRT RIDER 6420 WILLSHIRE BLVD LOS ANGELES CA 90048	PETERSEN PUB. COMPANY AUTOMOTIVE	DENNIS SCULLY RUSTUM NEPOMUCENO SCOTT GOODWIN BRUCE BURTON	REP ADDIR PUB FAX GROUP	(212) 935-9150 (213) 782-2000 (213) 782-2000 (312) 649-6621 (212) 935-9150
76.	DISCOUNT MERCHANDISER 233 PARK AVENUE SOUTH 6TH FLOOR NEW YORK NY 10003	SCHWARTZ PUBLICATIONS TRADE * EXT. 4839	DEBRA PANCER* PATRICIA MANZI STEVE JACOBER	REP ADDIR PUB FAX	(212) 979-4837 (212) 979-4837 (212) 979-4837 (212) 979-7431
77.	EBONY 1270 AVENUE OF AMERICAS NEW YORK NY 10020	JOHNSON PUB. CO. LTD. AFRICAN-AMERICAN	JEFF BURNS JEFF BURNS JOHN H. JOHNSON	REP ADDIR PUB FAX	(212) 397-4526 (212) 397-4526 (212) 397-4526 (212) 757-8497

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	PUBLICATION	PUBLISHER/CATEGORY	CONTACTS	TITLE	TELEPHONE
78.	EBONY FASHION FAIR MAGAZINE 1270 AVENUE OF AMERICAS NEW YORK NY 10020	JOHNSON PUB. CO. LTD. AFRICAN-AMERICAN	JEFF BURNS	REP	(212) 397-4526
79.	EBONY MAN 1270 AVENUE OF AMERICAS SUITE 2608 NEW YORK NY 10020	JOHNSON PUB. CO. LTD. AFRICAN-AMERICAN	ERROL GRIFFITHS ERROL GRIFFITHS JOHN H. JOHNSON	REP ADDIR PUB FAX	(212) 397-4535 (212) 397-4535 (212) 397-4500 (212) 757-8497
80.	EL MORRO PUERTO RICO	PR WW MILITARY BEEPER (809) 250-0140 EXT 3782	RAFAEL VEGA	PUB	(809) 754-9841
81.	EL NAVEGANTE PUERTO RICO	PR WW MILITARY BEEPER (809) 250-0140 EXT 3782	RAFAEL VEGA	PUB	(809) 754-9841
82.	EL RITMO DE LA NOCHE INT^L 401 69TH STREET SUITE 5J MIAMI FL 33141	 HISPANIC	ENRIQUE KOGAN	EDIT FAX	(305) 861-7555 (305) 864-1986
83.	ELLE 1633 BROADWAY 44TH FLOOR NEW YORK NY 10019	HACHETTE PUBLICATIONS WOMENS FASHION/LIFESTYLE	RAYLENE SALTHOUSE STEVEN F. BINDER CARL PORTALE DAVID PECKER	REP ADDIR PUB FAX GROUP	(212) 767-5861 (212) 767-5968 (212) 767-5813 (212) 767-5980 (212) 767-6720
84.	ELLE EN ESPANOL 780 THIRD AVENUE 10TH FLOOR NEW YORK NY 10017	EDITORIAL AMERICA HISPANIC	GEOFFREY LEPSELTER	REP FAX	(212) 838-7220 (212) 838-8532

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	PUBLICATION	PUBLISHER/CATEGORY	CONTACTS	TITLE	TELEPHONE
85.	EMERGE 380 MADISON AVENUE NEW YORK NY 10017	EMERGE AFRICAN-AMERICAN	COLIN ROCK LORRETTA AMES DEBRA LEE	REP ADDIR PUB FAX	(212) 697-5500 (212) 697-5500 (212) 697-5500 (212) 697-0947
86.	ENCORE ONE BAYFRONT PLAZA 100 S. BISCAYNE BLVD. MIAMI FL 33131	 THEATER PROGRAM	MONA IGNATZ MICHAEL KRAM	REP PUB FAX	(305) 379-2700 (305) 379-5902 (305) 379-5902
87.	ENTERTAINMENT WEEKLY 1675 BROADWAY NEW YORK NY 10019	TIME/WARNER COMMUNICATION ENTERTAINMENT AD MGR - DAVE MORRIS	ANDREW DAVIS MIKE KELLY MICHAEL KLINGENSMITH JIM GRAHAM	REP ADDIR PUB FAX GROUP	(212) 522-7935 (212) 522-5206 (212) 522-4313 (212) 922-0074 (212) 522-2160
88.	EPICUREAN RENDEZVOUS 75 HOWELL AVENUE LARCHMONT NY 10538	 GENERAL EDITORAL	JEFF GUICE RICHARD BRAULT	REP PUB FAX	(914) 833-2676 (914) 833-2676 (914) 833-0333
89.	ESQUIRE 250 WEST 55TH STREET 9TH FLOOR NEW YORK NY 10019	HEARST CORP. MENS GENERAL INTEREST	LOUIS COLETTI JENNIFER GALLO LARRY BURSTEIN CATHERINE BLACK	REP ADDIR PUB FAX GROUP	(212) 649-4163 (212) 649-4154 (212) 649-4120 (212) 265-0938 (212) 649-2641
90.	ESQUIRE GENTLEMAN 250 W. 55TH STREET 9TH NEW YORK NY 10019	HEARST CORP. MENS GENERAL INTEREST	 JENNIFER GALLO LARRY BURSTEIN CATHERINE BLACK	 ADDIR PUB FAX GROUP	 (212) 649-4154 (212) 649-4120 (212) 265-0938 (212) 649-2641
91.	ESSENCE 1500 BROADWAY NEW YORK NY 10036	ESSENCE COMM. INC. AFRICAN-AMERICAN CLARENCE SMITH - PRESIDENT	RANDY MOORE BARBARA BRITTON EDWARD LEWIS	REP ADDIR PUB FAX	(212) 642-0716 (212) 642-0699 (212) 642-0600 (212) 921-5173

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	PUBLICATION	PUBLISHER/CATEGORY	CONTACTS	TITLE	TELEPHONE
92.	EXCHANGE & COMMISSARY NEWS 825 OLD COUNTRY ROAD WESTBURY NY 11590	EXECUTIVE BUSINESS MEDIA TRADE	VINCE IACONO	REP FAX	(516) 334-3030 (516) 334-3059
93.	FACE TRANSPACIFIC MEDIA; INC. P.O. BOX 4260 SUITE 100 MALIBU CA 90264	TRANSPACIFIC MEDIA; INC. ASIAN	SHI KAGY TOM KAGY SHI KAGY	REP PUB FAX GROUP	(310) 589-2600 (310) 589-2600 (310) 456-0535 (310) 589-2600
94.	FAMILY CIRCLE 110 FIFTH AVENUE NEW YORK NY 10011	GRUNER & JAHR WOMENS SERVICE	KENDALL SMITH CHERYL HOWARD JIM MCOWEN JOHN HEINS	REP DIVMG PUB FAX	(212) 463-1528 (212) 463-1533 (212) 463-1527 (212) 463-1595
95.	FAMILY EUROPE MILITARY FAMILY COMM. 169 LEXINGTON AVENUE NEW YORK NY 10016	MILITARY FORCES FEATURES EUR WW MILITARY	JOE MUGNAI SR JOE MUGNAI SR JOE MUGNAI SR	REP ADDIR PUB FAX	(212) 532-0660 (212) 532-0660 (212) 532-0660 (212) 779-3080
96.	FIELD & STREAM TWO PARK AVENUE NEW YORK NY 10016	TIMES MIRROR SPORTS *GROUP PUB FOR FIELD & STREAM & OUTDOOR LIFE	JAY GOLDBERG PAUL TURCOTTE MICHAEL ROONEY STEVE BURZON	REP ADDIR GRPUB FAX GROUP	(212) 779-5239 (212) 779-5233 (212) 779-5230 (212) 686-6877 (212) 779-5392
97.	FILM COMMENT 70 LINCOLN CENTER PLAZA NEW YORK NY 10023	FILM SOCIETY OF L. CENTER CORPORATE	TONY IMPAVIDO TONY IMPAVIDO RICHARD JAMESON	REP ADDIR PUB FAX	(212) 877-1800 (212) 877-1800 (212) 875-5610 (212) 875-5636
98.	FIRST FOR WOMEN THE MAGAZINE CONSULTANCY 500 FIFTH AVENUE SUITE 2440 NEW YORK NY 10110	HEINRICH BAUER N.A.INC. WOMENS SERVICE GROUP PUB: JESSE W. IVERSON	JOY ROSEN JAN COLE HENRY BAUER	REP ADDIR PUB FAX	(212) 764-3344 (212) 764-3344 (212) 764-3344 (212) 764-7255

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	PUBLICATION	PUBLISHER/CATEGORY	CONTACTS	TITLE	TELEPHONE
99.	FLORIDA SPORTSFAN 1801 CLINT MOORE ROAD SUITE 205 BOCA RATON FL 33487	TABLOIDS/SOAPS	CESAR CIVITA DANIEL CHIATAN	PUB ADDIR	(407) 241-0992 (407) 241-0992
100.	FOOD & WINE 1120 AVENUE OF AMERICAS 9TH FLOOR NEW YORK NY 10036	AMERICAN EXPRESS/CMN SPECIAL INTEREST	ANDREA ALEXANDER	REP FAX	(212) 382-5676 (212) 768-1573
101.	FORBES 60 FIFTH AVENUE NEW YORK NY 10011	FORBES INC. MENS GENERAL INTEREST	JOE GUTHERZ BILL FLATLEY JEFFERY CUNNINGHAM	REP ADDIR PUB FAX	(212) 620-2216 (212) 620-2216 (212) 620-2200 (212) 620-2472
102.	FORTUNE 1271 AVENUE OF AMERICAS ROOM 1507 NEW YORK NY 10020	TIME/WARNER COMMUNICATION MENS GENERAL INTEREST	JOHN DONNOLLY STUART ARNOLD JIM GRAHAM	REP PUB FAX GROUP	(212) 522-5082 (212) 522-1212 (212) 522-0970 (212) 522-2160
103.	FOUR WHEELER 277 PARK AVENUE NEW YORK NY 10172	GENERAL MEDIA AUTOMOTIVE EXT. 1582	MARC GOLDSMITH CHRIS BALLARD KATHY KEATON	ADDIR PUB FAX GROUP	(212) 702-6000 (818) 992-4777 (212) 702-6262 (212) 702-6000
104.	FUTBOL 12-12 37TH AVENUE L.I. CITY NY 11101	FUTBOL PUB. INC. HISPANIC NOTE: NO LONGER A MAGAZINE - NOW A NEWSPAPER	HERB MELTCHER HERB MELTCHER HERB MELTCHER	REP ADDIR PUB	(718) 937-5079 (718) 937-5079 (718) 937-5079
105.	GAMEDAY NFL PROPERTIES INC. 410 PARK AVENUE NEW YORK NY 10022	NFL PROPERTIES INC SPORTS	JERRY GARARDIELLO ED ADAMS TOM RICHARDSON	REP ADDIR PUB FAX	(212) 848-9427 (212) 838-0660 (212) 836-9128 (212) 753-2304

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	PUBLICATION	PUBLISHER/CATEGORY	CONTACTS	TITLE	TELEPHONE
106.	GAMEDAY - TEAM NFL NFL PROPERTIES INC 410 PARK AVENUE NEW YORK NY 10022	NFL PROPERTIES INC SPORTS	GARARD GERADILLO	REP	(212) 838-0660
107.	GENRE 145 WEST 28TH STREET 8TH FLOOR NEW YORK NY 10001	MENS GENERAL INTEREST	RICHARD SETTLES JIM KELLY RICHARD SETTLES	REP ADDIR PUB	(213) 874-1300 (213) 874-1300 (213) 874-1300
108.	GENTLEMANS QUARTERLY 350 MADISON AVENUE 19TH FLOOR NEW YORK NY 10017	CONDE NAST PUB. INC. MENS GENERAL INTEREST	JEFF WELLINGTON LINDA MASON RICHARD BECKMAN JACK KLIGER	REP ADDIR PUB FAX GROUP	(212) 880-8739 (212) 880-7923 (212) 880-7928 (212) 880-7786 (212) 880-8653
109.	GEOMUNDO 780 THIRD AVENUE 10TH FLOOR NEW YORK NY 10017	EDITORIAL AMERICA HISPANIC	GEOFFREY LEPSELTER RICHARD DELGADO RICHARD DELGADO	REP ADDIR PUB FAX	(212) 838-7220 (305) 871-6400 (305) 871-6400 (212) 838-8532
110.	GEORGE 1633 BROADWAY 43RD FLOOR NEW YORK NY 10019	GENERAL EDITORAL PREMIERE ISSUE 9/26/95 (MONTHLY IN 1996)	LUKE ANDROS ELINORE CARMODY	REP ADDIR FAX	(312) 923-4822 (212) 767-6823 (312) 923-0168
111.	GITTERS GUIDE 15 WEST 75TH STREET SUITE 2C NEW YORK NY 10023	ENTERTAINMENT	SYLVIANE ANAPOL	REP FAX	(212) 873-4200 (212) 873-4216
112.	GLAMOUR 350 MADISON AVENUE 10TH FLOOR NEW YORK NY 10017	CONDE NAST PUB. INC. WOMENS FASHION/LIFESTYLE	SUE CHISHOLM DEBI FINE MARY BERNER JACK KLIGER	REP ADDIR PUB FAX GROUP	(212) 880-8668 (212) 880-6830 (212) 880-8268 (212) 880-8336 (212) 880-8653

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	PUBLICATION	PUBLISHER/CATEGORY	CONTACTS	TITLE	TELEPHONE
113.	GOLF DIGEST 1120 AVE OF THE AMERICAS 8TH FLOOR NEW YORK NY 10036	GRUNER & JAHR SPORTS	SEAMUS FITZTATRICK PETER GROSS JAY FITZGERALD JOHN HEINS	REP ADDIR PUB FAX	(212) 789-3045 (212) 789-3030 (203) 373-3700 (212) 789-3003
114.	GOURMET 560 LEXINGTON AVENUE NEW YORK NY 10022	CONDE NAST PUB. INC. SPECIAL INTEREST	JON MCCARUS ROB GREGORY PETER HUNGSINGER JACK KLIGER	REP ADDIR PUB FAX GROUP	(212) 880-2780 (212) 880-2744 (212) 880-2788 (212) 355-2932 (212) 880-8653
115.	GRANNY POO^S HAMPTONS P.O. BOX 4140 EAST HAMPTON NEW YORK NY 11937	 REGIONAL/LOCAL PUBLISHED 2X/YEAR (SEMI-ANNUALLY)	RENEE SCHILHAB	REP	(516) 267-3806
116.	GUNS & AMMO 437 MADISON AVENUE NEW YORK NY 10022	PETERSEN PUB. COMPANY SPORTS	CHRIS GREINER GEOFF STEER DOUG HAMLIN BRUCE BURTON	REP ASPUB PUB FAX GROUP	(212) 935-9150 (212) 935-9150 (212) 935-9150 (212) 319-8443 (212) 935-9150
117.	HAMPTONS 11 MAIN STREET SOUTHHAMPTON NY 11968	 ZINES PUB. DIRECT # 516-283-7125	DAVID RAPPOPORT	REP	(212) 724-5668
118.	HAMPTONS HANDBOOK 15 WEST 75TH STREET SUITE 2C NEW YORK NY 10023	GITTERS GUIDE ZINES	SYLVIANE ANAPOL SYLVIANE ANAPOL SYLVIANE ANAPOL	REP ADDIR PUB FAX	(212) 873-4200 (212) 873-4200 (212) 873-4200 (212) 873-4216
119.	HARPERS 666 BROADWAY NEW YORK NY 10012	MAC ARTHUR FOUNDATION CORPORATE PETER KENDALL - ASSOC. PUB. - (212) 614-6540	SUSAN ARIZANI ROD BAIRD JOHN MAC ARTHUR	REP ADDIR PUB FAX	(212) 614-6515 (212) 614-6500 (212) 614-6501 (212) 228-5889

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120.	HARPERS BAZAAR 1700 BROADWAY NEW YORK NY 10019	HEARST CORP. WOMENS FASHION/LIFESTYLE	SUSAN ARIZANI LAURA CHERENSKY JANNETTE CHANG CATHERINE BLACK	REP ASPUB PUB FAX GROUP	(212) 903-5404 (212) 903-5405 (212) 903-5405 (212) 265-8579 (212) 649-2641
121.	HARPERS BAZAAR EN ESPANOL 780 THIRD AVENUE 10TH FLOOR NEW YORK NY 10017	EDITORIAL AMERICA HISPANIC	GEOFFREY LEPSELTER	REP FAX	(212) 838-7220 (212) 838-8532
122.	HAVARD LAMPOON PARADOY 235 PARK AVE SOUTH NEY YORK NY 1000	ENTERTAINMENT	WILLIAM LIPPE	COPUB FAX	(212) 598-0620 (212) 598-0620
123.	HISPANIC 331 MADISON AVE 4TH FLOOR NEW YORK NY 10017	HISPANIC PUB. CORP. HISPANIC	NICK PIQUERAS NICK PIQUERAS ALFREDO ESTRADA	REP ADDIR PUB FAX	(212) 986-4425 (212) 986-4425 (512) 476-5599 (512) 320-1942
124.	HISPANIC BUSINESS 360 SOUTH HOPE AVENUE SUITE 300C SANTA BARBARA CA 93105	HISPANIC BUSINESS PUB. HISPANIC	JOHN MAC DONALD JESUS CHAVARRIA JESUS CHAVARRIA	REP ADDIR PUB FAX	(805) 682-5843 (805) 682-5843 (805) 682-5843 (805) 687-4546
125.	HISPANICS IN BASEBALL 155 EAST 42ND STREET SUITE #206 NEW YORK NY 10017	RALPH P. PANAIGUA HISPANIC	RALPH PANIAGUA RALPH PANIAGUA	REP PUB	(212) 983-4444 (212) 983-4444
126.	HISPANICS IN BOXING RALPH PANIAGUA INC 155 EAST 42ND ST NEW YORK NY 10017	RALPH P. PANAIGUA HISPANIC	RALPH PANIAGUA RALPH PANIAGUA	REP PUB	(212) 983-4444 (212) 983-4444

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127. HISPANICS IN SOCCER 155 EAST 42ND STREET SUITE #206 NEW YORK NY 10017	RALPH P. PANAIGUA HISPANIC	RALPH PANIAGUA RALPH PANIAGUA	REP PUB	(212) 983-4444 (212) 983-4444
128. HOGARAMA 55 VANDAM STREET 13TH FLOOR NEW YORK NY 10013	GENERAL EDITORAL	WARREN ZENNA	REP FAX	(212) 463-0370 (212) 243-0591
129. HOMBRE DE MUNDO 780 THIRD AVENUE 10TH FLOOR NEW YORK NY 10017	EDITORIAL AMERICA HISPANIC	GEOFFREY LEPSELTER	REP FAX	(212) 838-7220 (212) 838-8532
130. HOME 1633 BROADWAY NEW YORK NY 10017	HACHETTE PUBLICATIONS SPECIAL INTEREST	TRACY GAVANT ED ABRAMSON JOHN MILLER DAVID PECKER	REP A. PU PUB FAX GROUP	(212) 767-5508 (212) 767-6000 (212) 767-6000 (212) 489-4576 (212) 767-6720
131. HOME GARDEN 100 PARK AVENUE 3RD FLOOR NEW YORK NY 10017	SPECIAL INTEREST FIRST ISSUE: MARCH 1995	BETH PRESS BETH PRESS	REP MGR FAX	(212) 351-3525 (212) 351-3525 (212) 351-3510
132. HOME MECHANIX TWO PARK AVENUE NEW YORK NY 10016	TIMES MIRROR SPECIAL INTEREST	GREGG R. HANO JOHN YOUNG JOHN CRAWLEY STEVE BURZON	REP ADDIR PUB FAX GROUP	(212) 779-5000 (212) 779-5000 (212) 779-5000 (212) 779-5465 (212) 779-5392
133. HONOLULU MAGAZINE HONOLULU PUBLISHING CO 36 MERCHANT ST. HONOLULU HI 96813	HONOLULU PUBLISHING CO REGIONAL/LOCAL *REP FOR PATTIS GROUP-HON. FAX #808-531-2306	BOB SLOCUM* JIM MYERS	REP PUB FAX	(212) 953-2121 (808) 524-7400 (212) 953-2128

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134.	HOT ROD 437 MADISON AVENUE NEW YORK NY 10022	PETERSEN PUB. COMPANY AUTOMOTIVE	CHRIS GREINER PETER CLANCEY JIM SAVAS BRUCE BURTON	REP ADDIR PUB FAX GROUP	(212) 935-9150 (212) 935-9150 (212) 935-9150 (212) 319-8443 (212) 935-9150
135.	HOUSTON LIFE MAGAZINE P.O. BOX 25386 5615 KIRBY DRIVE HOUSTON TX 77265	AMERICAN EXPRESS/CMN REGIONAL/LOCAL GULF BREEZE COMMUNICATION PUBLICATION	KIM HUNTER LAURA STOKES ROGER TREMBLAY	REP ADDIR PUB	(212) 529-7380 (713) 524-3000 (713) 524-3000
136.	HUH 3738 N. SPRINGFIELD CHICAGO IL 60618	THE GRAFFITI GROUP ZINES	ED BERRY MICHAEL SANDERS	REP PUB FAX	(312) 539-5500 (312) 539-5500 (312) 539-5525
137.	HUNTING 437 MADISON AVENUE NEW YORK NY 10022	PETERSEN PUB. COMPANY SPORTS	CHRIS GREINER BRUCE BURTON JEFF YOUNG BRUCE BURTON	REP ADDIR PUB FAX GROUP	(212) 935-9150 (212) 935-9150 (212) 935-9150 (212) 319-8443 (212) 935-9150
138.	IDEAS PARA SU HOGAR 780 THIRD AVENUE 10TH FLOOR NEW YORK NY 10017	EDITORIAL AMERICA HISPANIC	GEOFFREY LEPSELTER	REP FAX	(212) 838-7220 (212) 838-8532
139.	IN GROVE 1688 MERIDIAN AVENUE SUITE 707 MIAMI BEACH FL 33139	 HISPANIC	MARINA D. GUILLEN	DIR FAX	(305) 538-0129 (305) 538-4274
140.	INDY CAR RACING 617 SOUTH 94 STREET MILWAUKEE WI 53214	ICR PUBLICATIONS INC AUTOMOTIVE	KEVIN KELLY MARY ANDREW DEBBIE WICKER	AD MA ASPUB PUB FAX	(800) 432-4639 (800) 432-4639 (800) 432-4639 (414) 774-6740

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141.	INSIDE SPORTS 41 EAST 42ND STREET ROOM 1717 NEW YORK NY 10017	CENTURY PUB. COMPANY SPORTS	JEFF KLEINMAN NORMAN JACOBS	REP PUB FAX	(212) 687-1130 (212) 687-1130 (212) 490-3164
142.	INTERVIEW 575 BROADWAY 5TH FLOOR NEW YORK NY 10012	 ENTERTAINMENT	CHRISTINA O^NEIL SANDRA BRANT	REP PUB FAX	(212) 941-2886 (212) 941-2900 (212) 941-2885
143.	JACKSONVILLE MAGAZINE 1650 PRUDENTIAL DRIVE SUITE 300 JACKSONVILLE FL 32207	 REGIONAL/LOCAL	PAM SHERMAN BRUCE BERESSORD JAMES L.WHITE	REP ADDIR PUB FAX	(904) 396-8666 (904) 396-8666 (904) 396-8666 (904) 396-0926
144.	JAPAN UPDATE - ASIA 214 E GUTIEREZ ST SANTA BARBARA CA 93101	MARKET PLACE MEDIA ASIA WW MILITARY	REBECCA BLAKEMORE COLLEN GORDON	REP PUB FAX	(805) 963-7676 (805) 963-7676 (805) 963-7677
145.	JET 1270 AVENUE OF AMERICAS NEW YORK NY 10020	JOHNSON PUB. CO. LTD. AFRICAN-AMERICAN	ERROL GRIFFINS ERROL GRIFFINS JOHN H. JOHNSON	REP ADMAN PUB FAX	(212) 397-4535 (212) 397-4535 (212) 397-4500 (212) 757-8497
146.	JET 48/MARAUDER EUROPE 214 E GUTIEREZ ST SANTA BARBARA CA 93101	MARKET PLACE MEDIA EUR WW MILITARY	REBECCA BLAKEMORE COLLEN GORDON	REP PUB FAX	(805) 963-7676 (805) 963-7676 (805) 963-7677
147.	KADENA SHOWGUN-ASIA 214 E GUTIEREZ ST SANTA BARBARA CA 93101	MARKET PLACE MEDIA ASIA WW MILITARY	REBECCA BLAKEMORE COLLEEN GORDON	REP PUB FAX	(805) 963-7676 (805) 963-7676 (805) 963-7677

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PUBLICATION	PUBLISHER/CATEGORY	CONTACTS	TITLE	TELEPHONE
148. KENTUCKY FARMER MAGAZINE 7701 SIX FORKS ROAD RALEIGH NC 27615	COCKREL CORPORATION CORPORATE	TERRY MONTGOMERY BLAKE LEWIS ALAN WILLIAMS	REP ADDIR PUB FAX	(919) 676-3276 (919) 676-3276 (919) 676-3276 (919) 676-9803
149. LA PLAYA ENRIQUE KOGAN; PUBLISHER 420 LINCOLN ROAD SUITE 206 MIAMI FL 33139	KIRISMA PUBLISHING GROUP HISPANIC	ENRIQUE KOGAN	PUB	(305) 532-5274
150. LADIES HOME JOURNAL 125 PARK AVENUE NEW YORK NY 10017	MEREDITH CORP. WOMENS SERVICE	LESLIE LIGHT MARY MORGAN MICHAEL BROWNSTEIN CHRISTOPHER LITTLE	REP A.PUB PUB FAX GROUP	(212) 455-1285 (212) 455-1212 (212) 557-6600 (212) 455-1212 (212) 551-7050
151. LADIES PRO BOWLER SOUVENIR PR 7171 CHERRYVALE BLVD ROCKFORD IL 61112	LADIES PRO BOWLERS TOUR SPORTS	LISA SOMMER	REP FAX	(815) 332-5756 (815) 332-9636
152. LIFE TIME & LIFE BUILDING 1271 AVENUE OF AMERICAS NEW YORK NY 10020	TIME/WARNER COMMUNICATION GENERAL EDITORAL	KIP MEYER DONALD B. FRIES ED MCCARRICK JIM GRAHAM	REP ADDIR PUB FAX GROUP	(212) 522-3584 (212) 522-4646 (212) 522-4989 (212) 522-1863 (212) 522-2160
153. LOS ANGELES 420 LEXINGTON AVE ROOM 2012 NEW YORK NY 10170	METRO MAGAZINES REGIONAL/LOCAL	JENNIFER SIMONS KATIE MARIN GEOFF MILLER JENNIFER SIMONS	REP ADDIR PUB FAX GROUP	(212) 972-1157 (212) 972-1157 (212) 972-1157 (212) 986-1506 (212) 972-1157
154. LOUISIANA LIFE 111 VETERANS BLVD. SUITE 1810 METAIRIE LA 70005	 REGIONAL/LOCAL REP ADD: 4200 SI 1-10 SERVICE ROAD; METAIRIE; LA	CHARLIE MILLS ERROL LABORDE	REP PUB	(504) 456-2220 (508) 834-9292

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PUBLICATION	PUBLISHER/CATEGORY	CONTACTS	TITLE	TELEPHONE
155. LOUISVILLE ONE RIVERFRONT PLAZA SUITE 604 LOUISVILLE KY 40202	LOUISVILLE MAGAZINE INC. CORPORATE	MARSHA RUBY DAN CRUTCHER	REP PUB FAX	(502) 625-0100 (502) 566-5050 (502) 625-0109
156. LOWRIDER 3101 POMONA BLVD P.O. BOX 648 POMONA CA 91788	PARK AVENUE PUBLISHING HISPANIC FAX: 714-598-3551	ALBERTO LOPEZ DINA LOYA	PUB ADDIR FAX	(909) 598-2300 (909) 598-2300 (909) 598-3551
157. MADEMOISELLE 350 MADISON AVENUE NEW YORK NY 10017	CONDE NAST PUB. INC. WOMENS FASHION/LIFESTYLE	AMY HOCART ERICA BARTMAN CATHERINE JOHNSTON JACK KLIGER	REP ADDIR PUB FAX GROUP	(212) 880-6787 (212) 880-7694 (212) 880-8367 (212) 880-8165 (212) 880-8653
158. MANHATTAN FILE 594 BROADWAY SUITE 500 NEW YORK NY 10012	MANHATTAN FILE INC. ZINES	PAMELA GROSS DEBRA HERMAN PAMELA GROSS	PUB ADDIR FAX GROUP	(212) 219-3453 (212) 219-3453 (212) 219-3509 (212) 219-3453
159. MARIE CLAIRE (HISP) 780 THIRD AVENUE 10TH FLOOR NEW YORK NY 10017	EDITORIAL AMERICA HISPANIC	GEOFFREY LEPSELTER	REP FAX	(212) 838-7220 (212) 838-8532
160. MARIE CLAIRE (USA) 1790 BROADWAY 5TH FLOOR SUITE 903 NEW YORK NY 10017	HEARST CORP. WOMENS FASHION/LIFESTYLE ENGLISH VERSION	GINGER SUTTON PEG FARRELL CATHERINE BLACK	REP PUB GROUP	(212) 841-8470 (212) 841-8340 (212) 649-2641
161. MARY EMMERLINGS COUNTRY 685 THIRD AVENUE NEW YORK NY 10017	GRUNER & JAHR WOMENS SERVICE	CATHY SMITH DEBORAH FINE JOHN HEINS	REP A.PUB	(212) 463-1190 (212) 463-1527

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	PUBLICATION	PUBLISHER/CATEGORY	CONTACTS	TITLE	TELEPHONE
162.	MAXISAVER-EUROPE 347 FIFTH AVENUE SUITE 1510 NEW YORK NY 10016	THE DE FILIPPES CORP EUR WW MILITARY	WARREN BRADBURY WARREN BRADBURY WARREN BRADBURY	REP ADDIR PUB FAX	(212) 684-7557 (212) 684-7557 (212) 684-7557 (212) 696-0327
163.	MCCALLS 110 5TH AVENUE NEW YORK NY 10011	GRUNER & JAHR WOMENS SERVICE	TONY IMPERATO MADELINE ALPERT JOHN HEINS	REP ADDIR FAX	(212) 463-1273 (212) 463-1000 (212) 463-1269
164.	MECANICA POPULAR 780 THIRD AVENUE 10TH FLOOR NEW YORK NY 10017	EDITORIAL AMERICA HISPANIC	GEOFFREY LEPSELTER	REP FAX	(212) 838-7220 (212) 838-8532
165.	METROPOLITAN HOME 1633 BROADWAY NEW YORK NY 10019	HACHETTE PUBLICATIONS SPECIAL INTEREST	ROBIN KUGELMAN ANNE TRIECE DONALD WERNER DAVID PECKER	REP ADDIR EDITR FAX GROUP	(212) 767-4500 (212) 767-4500 (212) 767-5526 (212) 767-5619 (212) 767-6720
166.	METROSOURCE 622 GREENWICH STREET NUMBER 5F NEW YORK NY 10014	METROSOURCE PUBLISHING GENERAL EDITORAL	ROB DAVIS EVA LEONARD ROB DAVIS	PUB ADMGR GROUP	(212) 691-5127 (212) 691-5127 (212) 741-2978 (212) 691-5127
167.	MIAMI MENSUAL 104 S. CRANDON BLVD SUITE 424 KEY BISCAYNE FL 33149	QUINTUS COMM. GROUP INC. HISPANIC	ANA PICAZA SOLER ANA PICAZA SOLER FRANK SOLER	REP ADDIR PUB FAX	(305) 444-5678 (305) 444-5678 (305) 444-5678 (305) 361-9707
168.	MIAMI OCEAN DRIVE 224 WEST 79TH STREET SUITE 2F NEW YORK NY 10024	SO BE NEWS REGIONAL/LOCAL	DAVID RAPPAPORT JASON BINN JERRY POWERS	REP ADDIR PUB FAX	(212) 724-5668 (305) 532-2544 (305) 532-2544 (305) 532-4366

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PUBLICATION	PUBLISHER/CATEGORY	CONTACTS	TITLE	TELEPHONE
169. MILITARY LIFESTYLE 1 BARKER AVENUE WHITE PLAINS NY 10601	DOWNEY COMMUNICATIONS INC MILITARY	DICK CARROLL RICH CARROLL MIKE JENNINGS	REP ADDIR PUB FAX	(914) 997-6953 (914) 997-0390 (914) 997-6440 (914) 997-8922
170. MILITARY LIFESTYLE EUROPE	EUR WW MILITARY SEE "MILITARY LIFESTYLE"			
171. MILITARY WOMEN GROUP EUROPE 529 FIFTH AVENUE 18TH FLOOR NEW YORK NY 10017	AD SALES INC EUR WW MILITARY	RHONDA KAHN	REP	(212) 867-6705
172. MINNEAPOLIS ST PAUL 220 S. 6TH STREET SUITE 500 MINNEAPOLIS MN 55402	MSP COMMUNICATIONS SPECIAL INTEREST	BETH MARTINSON PAT MATTHEWS BURT COHEN	REP ADDIR PUB FAX	(612) 336-9217 (612) 336-9229 (612) 336-9226 (612) 339-5806
173. MIRABELLA 1633 BROADWAY 44TH FLOOR NEW YORK NY 10019	HACHETTE PUBLICATIONS WOMENS FASHION/LIFESTYLE	RAYLENE SALTHOUSE HELENE TRICARICO CARL PORTALE DAVID PECKER	REP ADDIR PUB FAX GROUP	(212) 767-5861 (212) 767-5820 (212) 767-5813 (212) 767-5980 (212) 767-6720
174. MODERN BRIDE 249 WEST 17TH ST NEW YORK NY 10011	K-III HOLDINGS WOMENS FASHION/LIFESTYLE	BILL RILEY LELAND HOCH CARA S. DAVID JANICE GROSSMAN	REP ADDIR PUB FAX GROUP	(212) 337-7031 (212) 337-7000 (212) 337-7110 (212) 337-7129 (212) 407-9791
175. MONEY TIME & LIFE BUILDING 1271 AVENUE OF AMERICAS NEW YORK NY 10020	TIME/WARNER COMMUNICATION GENERAL EDITORAL	GARRET VREELAND SHELIA BUCKLEY GEOFF DODGE JIM GRAHAM	REP ADDIR PUB FAX GROUP	(212) 522-1429 (212) 522-4409 (212) 522-7487 (212) 522-1362 (212) 522-2160

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	PUBLICATION	PUBLISHER/CATEGORY	CONTACTS	TITLE	TELEPHONE
176.	MOTOR TREND 437 MADISON AVENUE NEW YORK NY 10022	PETERSEN PUB. COMPANY AUTOMOTIVE	CHRIS GREINER PETER CLANCEY DOUG HAMLIN BRUCE BURTON	REP ADDIR PUB FAX GROUP	(212) 935-9150 (213) 782-2000 (212) 935-9150 (212) 319-8443 (212) 935-9150
177.	MOTORCYCLIST 437 MADISON AVENUE NEW YORK NY 10022	PETERSEN PUB. COMPANY AUTOMOTIVE	CHRIS GREINER PETER F. CLANCY DICK LAGUE BRUCE BURTON	REP ADDIR PUB FAX GROUP	(212) 935-9150 (213) 782-2000 (212) 935-9150 (212) 319-8443 (212) 935-9150
178.	MOVIELINE 1141 SOUTH BEVERLY DRIVE LOS ANGELES CA 90035	ANN VOLOKH ENTERTAINMENT NY OFFICE: 310 MADISON AVE; SUITE 1425 NYC 10017	STEVE LEVIT STEVE LEVIT KAY LEWIS BRUCE BURTON	REP ADDIR PUB FAX GROUP	(212) 983-3234 (212) 983-3234 (310) 282-0711 (310) 282-0859 (212) 935-9150
179.	NASHVILLE LIFE 611 COMMERCE STREET SUITE 3105 NASHVILLE TN 37203	 REGIONAL/LOCAL	AMI KASE	REP FAX	(615) 259-9088 (615) 259-9899
180.	NATIONAL ENQUIRER 415 MADISON AVENUE NEW YORK NY 10017	AMERICAN MEDIA TABLOIDS/SOAPS	BARRY ABRAMS STACY BETTERMAN TONY HOYT PETER CALLAHAN	REP ADDIR PUB FAX GROUP	(212) 888-3320 (212) 888-3320 (212) 838-8678 (212) 979-4872 (212) 979-4850
181.	NATIONAL REVIEW 150 EAST 35TH STREET NEW YORK NY 10016	NATIONAL REVIEW INC. CORPORATE	DONALD W. BURKETT DONALD W. BURKETT ED CAPANO	REP ADDIR PUB FAX	(212) 679-7330 (212) 679-7330 (212) 679-7330 (212) 696-0309
182.	NATIONAL SPEED SPORT NEWS 79 CHESTNUT STREET RIDGEWOOD NJ 07451	KAY PUBLISHING AUTOMOTIVE	WAYNE CLOTH WAYNE CLOTH CORINNE ECONOMAKI	REP ADDIR PUB FAX	(201) 445-3117 (201) 445-3117 (201) 445-3117 (201) 445-7677

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	PUBLICATION	PUBLISHER/CATEGORY	CONTACTS	TITLE	TELEPHONE
183.	NEW COUNTRY MUSIC 1221 AVENUE OF AMERICAS NEW YORK NY 10020	TIME/WARNER COMMUNICATION ENTERTAINMENT	GLENN A. HINDERSTEIN	DIR.	(212) 522-5467
				FAX	(212) 522-7175
			JIM GRAHAM	GROUP	(212) 522-2160
184.	NEW ORLEANS MAGAZINE 111 VETERANS BLVD #1810 METAIRE LA 70005	REGIONAL/LOCAL	AMY TAYLOR	REP	(504) 831-3731
185.	NEW REPUBLIC 1 DAG HAMMARSKJOLD PLAZA 7TH FLOOR NEW YORK NY 10017	THE NEW REPUBLIC INC. CORPORATE	JIM MC CABE JOAN STAPLETON	REP PUB FAX	(212) 702-4880 (212) 702-4882 (212) 702-4877
186.	NEW WOMAN 215 LEXINGTON AVENUE NEW YORK NY 10016	K-III HOLDINGS WOMENS FASHION/LIFESTYLE	PATTY PRUETT DANIEL LANGANI LORI ZELIKOW FLORIO	REP ADDIR PUB FAX	(212) 251-1509 (212) 251-1515 (212) 251-1515 (212) 251-1592
			JANICE GROSSMAN	GROUP	(212) 407-9791
187.	NEW YORK MAGAZINE 755 SECOND AVENUE NEW YORK NY 10017	K-III HOLDINGS REGIONAL/LOCAL	DENISE FIERRO ALAN KATZ AMY CHURGIN	ADMGR ADDIR PUB FAX	(212) 880-0721 (212) 880-0874 (212) 880-0700 (212) 972-2185
			JANICE GROSSMAN	GROUP	(212) 407-9791
188.	NEWSWEEK 251 WEST 57TH STREET NEW YORK NY 10019	WASHINGTON POST CO. NEWSWEEKLIES RICK SMITH - PRESIDENT & EDITOR -IN-CHIEF	DAN NUNZIATO GREG OSBERG HAROLD SHAIN	NY RE ADDIR PUB FAX	(212) 445-4813 (212) 445-4802 (212) 445-5105 (212) 445-5068
189.	NORTH AMERICAN FISHERMAN 150 FIFTH AVENUE SUITE 514 NEW YORK NY 10011	SPORTS	DICK BORZUMATO	REP FAX	(212) 633-8553 (212) 633-8981

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	PUBLICATION	PUBLISHER/CATEGORY	CONTACTS	TITLE	TELEPHONE
190.	NORTH AMERICAN HUNTER 150 FIFTH AVENUE SUITE 514 NEW YORK NY 10011	SPORTS	DICK BORZUMATO	REP FAX	(212) 633-8553 (212) 633-8981
191.	NOSOTROS 37-64 91ST STREET JACKSON HEIGHTS NY 11372	CORPORATE ISSUES	CARLOS VELEZ CARLOS CARRILLO CARLOS VELEZ	REP ADDIR PUB FAX	(718) 426-0553 (718) 426-0553 (718) 426-0553 (718) 426-5446
192.	NY KNICKS MEDIA GUIDE TWO PENNSYLVANIA PLAZA NEW YORK NY 10121	MSG NETWORK SPORTS	MARK PANNES	REP	(212) 465-6432
193.	OFF DUTY 3303 HARBOR BLVD. C-2 COSTA MESA CA 92626	OFF DUTY ENTERPRISES MILITARY	BILL GORDON DAN SCHAROBEE WALTER RIOS	REP ADDIR PUB FAX	(708) 259-0911 (714) 549-7172 (714) 549-7172 (708) 259-0961
194.	ON TRACK 17165 NEWHOPE STREET FOUNTAIN VALLEY CA 92708	O.T. PUBLISHING INC. AUTOMOTIVE	DAVID AMETTE DAVID AMETTE PAUL OXMAN	REP ADDIR PUB FAX	(714) 966-1131 (714) 966-1131 (714) 966-1131 (714) 556-9776
195.	OPEN WHEEL 277 PARK AVENUE NEW YORK NY 10172	GENERAL MEDIA AUTOMOTIVE X1582	MARK GOLDSMITH CHRIS BALLARD KATHY KEATON	ADDIR PUB FAX GROUP	(212) 702-6000 (212) 702-6000 (212) 702-6262 (212) 702-6000
196.	OPERA NEWS 70 LINCOLN CENTER PLAZA NEW YORK NY 10023	THE MET OPERA GUILD CORPORATE EXT. 7077	ELAINE KONES ELAINE KONES PALMER LEROY	REP ADIDR PUB FAX	(212) 769-7080 (212) 769-7080 (212) 769-7080 (212) 769-7007

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	PUBLICATION	PUBLISHER/CATEGORY	CONTACTS	TITLE	TELEPHONE
197.	OUT THE SOHO BUILDING 110 GREENE STREET SUITE 600 NEW YORK NY 10012	OUT PUBLISHING INC MENS GENERAL INTEREST	WILL GUILLIMAS JAMES CONRAD GEORGE SLOWIK	REP ADDIR PUB FAX	(212) 334-9119 (212) 334-9119 (212) 334-9119 (212) 334-9227
198.	OUTDOOR ADVERTISING MAGAZINE 2413 7TH STREET; NW BIRMINGHAM AL 35215	TRADE	RANDALL WILLIAMSON RANDALL WILLIAMSON	REP PUB FAX	(205) 991-3387 (205) 991-3387 (800) 226-2737
199.	OUTDOOR LIFE TWO PARK AVENUE NEW YORK NY 10016	TIMES MIRROR SPORTS	JAY GOLDBERG PAUL TURCOTTE MICHAEL ROONEY STEVE BURZON	REP ADDIR PUB FAX GROUP	(212) 779-5239 (212) 779-5233 (212) 779-5320 (212) 686-6877 (212) 779-5392
200.	OVERSEAS EUROPE 825 OLD COUNTRY ROAD WESTBURY NY 11590	EBM EUR WW MILITARY	JERRY THORNTON DEAN MANTHE ANDY ANDERSON	REP AD DI PUB FAX	(516) 334-3030 (516) 334-3030 (516) 334-3030 (516) 334-3059
201.	OVERSEAS POST EUROPE	EUR WW MILITARY SEE "OVERSEAS EUROPE"			
202.	PACIFIC NORTHWEST METRO MAGAZINES 420 LEXINGTON AVENUE NEW YORK NY 10170	REGIONAL/LOCAL	JENNIFER SIMONS	REP FAX	(212) 972-1157 (212) 986-1506
203.	PAPER 529 BROADWAY NEW YORK NY 10012	ZINES	RICHARD MCCABE KIM HASTREITER	REP PUB FAX	(212) 226-4405 (212) 226-4405 (212) 226-1091

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	PUBLICATION	PUBLISHER/CATEGORY	CONTACTS	TITLE	TELEPHONE
204.	PBA TOUR OFFICIAL 1995 PROGRAM 1720 MERRIMAN ROAD AKRON OH 44334	PROFESSIONAL BOWLERS ASSO SPORTS	CHRISTOPHER BAME CHRISTOPHER BAME CHRISTOPHER BAME	REP AD DI PUB FAX	(216) 836-5568 (216) 836-5568 (216) 836-5568 (216) 836-2107
205.	PENTHOUSE 277 PARK AVENUE NEW YORK NY 10172	GENERAL MEDIA MENS GENERAL INTEREST	DAVE MEVORAH DAVE MEVORAH BOB GUCCIONE KATHY KEATON	REP ADDIR PUB FAX GROUP	(212) 702-6000 (212) 702-6000 (212) 702-6000 (212) 702-6262 (212) 702-6000
206.	PEOPLE TIME & LIFE BUILDING 1271 AVENUE OF AMERICAS NEW YORK NY 10020	TIME/WARNER COMMUNICATION ENTERTAINMENT KEVIN WHITE - AD MGR	ALASTAIR BINKS PETER BAUER NORA MCANIFF JIM GRAHAM	REP ADDIR PUB FAX GROUP	(212) 522-7384 (212) 522-2875 (212) 522-3822 (212) 522-0883 (212) 522-2160
207.	PEOPLE IN STYLE TIME & LIFE BUILDING 1271 AVENUE OF AMERICAS NEW YORK NY 10020	 ENTERTAINMENT	SHARON DUBE LAURA SCHROFF ANN JACKSON	REP ADDIR PUB	(212) 522-6348 (212) 522-4327 (212) 522-4252
208.	PETERSON 4-WHEEL & OFFROAD 437 MADISON AVENUE NEW YORK NY 10022	PETERSEN PUB. COMPANY AUTOMOTIVE	CHRIS GREINER BRUCE BURTON JIM RYAN BRUCE BURTON	REP ADDIR PUB FAX GROUP	(212) 935-9150 (212) 935-9150 (212) 935-9150 (212) 319-8443 (212) 935-9150
209.	PHILADELPHIA PHILADELPHIA MAG INC 1500 WALNUT STREET PHILADELPHIA PA 19106	METRO MAGAZINES REGIONAL/LOCAL *SEE BOSTON MAG FOR NY ADDRESS	PAM CICCONE* MARION HETTEL DAVID H. LIPSON JENNIFER SIMONS	REP ADDIR PUB GROUP	(212) 972-1157 (215) 545-3500 (215) 545-3500 (212) 972-1157
210.	PLAYBILL NEW YORK 52 VANDERBILT AVENUE 11TH FLOOR NEW YORK NY 10017	PLAYBILL INC. THEATER PROGRAM	GLENN SHAEVITZ TOM STEINFELD PHILIP BIRSH	REP ADDIR PUB FAX	(212) 557-5757 (212) 557-5757 (212) 557-5757 (212) 661-5866

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	PUBLICATION	PUBLISHER/CATEGORY	CONTACTS	TITLE	TELEPHONE
211.	PLAYBOY 730 FIFTH AVENUE NEW YORK NY 10019	PLAYBOY ENTERPRISES INC. MENS GENERAL INTEREST KIM PINTO - AD MANAGER - 212-5025	SUE JAFFE ERNIE RENZULLI RICHARD KINSLER	REP ADDIR PUB FAX	(212) 261-5009 (212) 261-5000 (212) 261-5000 (212) 957-2900
212.	PLAYBOY JAZZ FEST PROGRAM SEE PLAYBOY	MENS GENERAL INTEREST			
213.	POPULAR HOT RODDING 12100 WILSHIRE BLVD. SUITE 250 LOS ANGELES CA 90025	K-III HOLDINGS AUTOMOTIVE	BILL LLOYD BILL LLOYD BILL LLOYD JANICE GROSSMAN	REP ADDIR PUB FAX GROUP	(310) 820-3601 (310) 820-3601 (310) 820-3601 (310) 207-9388 (212) 407-9791
214.	POPULAR MECHANICS 224 WEST 57TH STREET NEW YORK NY 10019	HEARST CORP. SPECIAL INTEREST	GREG MESSINA JOHN PAGLIARO ROBERT DILLINGHAM CATHERINE BLACK	REP ADDIR PUB FAX GROUP	(212) 649-3142 (212) 649-3135 (212) 649-3135 (212) 586-5562 (212) 649-2641
215.	POPULAR PHOTOGRAPHY 1633 BROADWAY NEW YORK NY 10036	HACHETTE PUBLICATIONS SPECIAL INTEREST	DENNY BANNER THOMAS WITSCHI JOHN MILLER DAVID PECKER	REP ADDIR PUB GROUP	(312) 280-0297 (212) 767-6269 (212) 767-6269 (212) 767-6720
216.	POPULAR SCIENCE TWO PARK AVENUE NEW YORK NY 10016	TIMES MIRROR SPECIAL INTEREST	MICHELE FOLMAN JOHN YOUNG JOHN CRAWLEY STEVE BURZON	REP ADDIR PUB FAX GROUP	(212) 779-5000 (212) 779-5000 (212) 779-5000 (212) 779-5468 (212) 779-5392
217.	POV 3738 N. SPRINGFIELD CHICAGO IL 60618	THE GRAFFITI GROUP GENERAL EDITORAL	DREW MASSEY MICHAEL SANDERS ED BERRY	REP REP PUB FAX	(212) 421-8676 (312) 539-5500 (312) 539-5500 (312) 539-5525

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218.	PREMIERE TWO PARK AVENUE NEW YORK NY 10016	HACHETTE PUBLICATIONS ENTERTAINMENT	MICHELE BROWN ED ROSENTHAL TERRY RUSSEL DAVID PECKER	REP NY MG PUB FAX GROUP	(212) 767-5404 (212) 767-5404 (212) 725-3437 (212) 481-6428 (212) 767-6720
219.	PULSE 441 LEXINGTON AVENUE SUITE 602 NEW YORK NY 10017	TOWER RECORDS ENTERTAINMENT RUSS SOLOMON - EXEC PUB	STEVE GROSS BILL BARTSHE MIKE FARACE	REP SLMGR PUB FAX	(212) 490-1895 (916) 373-2445 (916) 373-2450 (212) 490-1074
220.	Q SAN FRANCISCO 584 CASTRO STREET SUITE 521 SAN FRANCISCO CA 94114	 MENS GENERAL INTEREST (3X IN 1995)	DON TUTHILL	REP FAX	(415) 626-5427 (415) 626-5744
221.	R & R SHOPPERS EUROPE 825 OLD CENTURY ROAD WESTBURY NY 11590	EBM EUR WW MILITARY	JERRY THORNTON JERRY THORNTON ELLIS ANDERSON	REP ADDIR PUB FAX	(516) 334-3030 (516) 334-3030 (516) 334-3030 (516) 334-3059
222.	RACER MAGAZINE 1371 EAST WARNER AVENUE SUITE E TUSTIN CA 92680	PFANNER COMM INC AUTOMOTIVE	LAURA STONER LAURA STONER BILL SPARKS	REP ADDIR PUB FAX	(714) 259-8240 (714) 259-8240 (714) 259-8240 (714) 259-9377
223.	RAY GUN 3738 N. SPRINGFIELD CHICAGO IL 60618	THE GRAFFITI GROUP ZINES	ED BERRY MICHAEL SANDERS	PUB REP FAX	(312) 539-5500 (312) 539-5500 (312) 539-5525
224.	REAL AMERICA GUIDE 453 MAIN STREET P.O. BOX 900 LANDER WY 82520	 EUR WW MILITARY	MIKE COYLE ERIK STONE WILLIAM SNIFFEN	REP ADDIR PUB FAX	(307) 332-2323 (307) 332-2323 (307) 332-2323 (307) 332-2323

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225.	REDBOOK 224 WEST 57TH STREET NEW YORK NY 10019	HEARST CORP. WOMENS SERVICE SUSAN BLANK - ASSOCIATE PUB.	ILENE DEUTSCH ANDY AMILL T.R. SHEPARD III CATHERINE BLACK	REP ADDIR PUB FAX GROUP	(212) 649-3373 (212) 649-3357 (212) 649-3357 (212) 581-7605 (212) 649-2641
226.	REDBOOK - MILITARY EUROPE 444 MADISON AVENUE 26TH FLOOR NEW YORK NY 10022	AD SALES INC EUR WW MILITARY	RHONDA KAHN	REP FAX	(212) 832-1716 (212) 371-0040
227.	RETIRED MILITARY FAMILY 169 LEXINGTON AVENUE NEW YORK NY 10016	MILITARY FORCES FEATURES MILITARY	JOSEPH MUGNAI	PUB FAX	(212) 532-0660 (212) 779-3080
228.	REVISTA PARA NOVIAS 1751 N.E. 162 STREET N. MIAMI BEACH FL 33162	WHITE LACE INC HISPANIC RED ADD. 12 HAMILTON ROAD; SCARSDALE; NY 10583	CRISTINA MARTINEZ ALAN LEVINE	REP PUB FAX	(914) 472-6496 (305) 944-9444 (914) 472-3984
229.	RICHMOND 2500 EAST PARHAM ROAD SUITE 200 RICHMOND VA 23228	REGIONAL/LOCAL	RICHARD MALKMAN	REP FAX	(804) 261-0034 (804) 261-1047
230.	ROAD & TRACK 1633 BROADWAY NEW YORK NY 10019	HACHETTE PUBLICATIONS AUTOMOTIVE FAX # 312-923-0169	JAN STUDIN WILLIAM JEANES DAVID PECKER	REP PUB FAX GROUP	(312) 923-4809 (212) 767-6000 (212) 767-5634 (212) 767-6720
231.	ROLLING STONE 1290 AVE OF AMERICAS NEW YORK NY 10104	WENNER MEDIA ENTERTAINMENT *DANA FIELDS - GROUP PUBLISHER ROLLING STONE & US	JAY ADAMS JEFF AHL KEVIN O'MALLEY	REP. ADDIR PUB FAX	(212) 484-3410 (212) 484-1616 (212) 484-1616 (212) 767-8205

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	PUBLICATION	PUBLISHER/CATEGORY	CONTACTS	TITLE	TELEPHONE
232.	SALUTE 169 LEXINGTON AVENUE NEW YORK NY 10016	MILITARY FAMILY COMM. MILITARY	JOSEPH A. MUGNAI; JR JOSEPH A. MUGNAI; JR JOSEPH A. MUGNAI; SR	REP ADDIR PUB FAX	(212) 532-0660 (212) 532-0660 (212) 532-0660 (212) 779-3080
233.	SAN DIEGO MAGAZINE 4206 WEST POINT LOMA BLVD SAN DIEGO CA 92110	REGIONAL/LOCAL	AMY VANBUSKIRK AMY VANBUSKIRK GLORIA SELF	REP ADDIR PUB FAX	(619) 225-8953 (619) 225-8953 (619) 225-8953 (619) 222-0773
234.	SB ATLANTA 144 EAST 44TH STREET NEW YORK NY 10017	LEVITT MEDIA COMPANY THEATER PROGRAM	DENISE FAVORULE CAROL EVANS	ADDIR PUB FAX	(212) 687-9275 (212) 687-9275 (212) 983-5976
235.	SB CARNEGIE HALL PROGRAM 144 EAST 44TH STREET NEW YORK NY 10017	K-III HOLDINGS THEATER PROGRAM	DENISE FAVORULE CAROL EVANS JANICE GROSSMAN	ADDIR PUB FAX GROUP	(212) 687-9275 (212) 687-9275 (212) 983-5976 (212) 407-9791
236.	SB CHICAGO LYRIC OPERA LEVITT MEDIA CO. 144 EAST 44TH STREET NEW YORK NY 10017	K-III HOLDINGS THEATER PROGRAM	DENISE FAVORULE CAROL EVANS JANICE GROSSMAN	ADDIR PUB FAX GROUP	(212) 687-9275 (212) 687-9275 (212) 983-5976 (212) 407-9791
237.	SB DALLAS OPERA LEVITT MEDIA CO 144 EAST 44TH STREET NEW YORK NY 10017	K-III HOLDINGS THEATER PROGRAM	DENISE FAVORULE CAROL EVANS JANICE GROSSMAN	ADDIR PUB FAX GROUP	(212) 687-9275 (212) 687-9275 (212) 983-5976 (212) 407-9791
238.	SB KENNEDY CENTER PROGRAM 144 EAST 44TH STREET NEW YORK NY 10017	K-III HOLDINGS THEATER PROGRAM	DENISE FAVORULE CAROL EVANS JANICE GROSSMAN	ADDIR PUB FAX GROUP	(212) 687-9275 (212) 687-9275 (212) 983-5976 (212) 407-9791

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	PUBLICATION	PUBLISHER/CATEGORY	CONTACTS	TITLE	TELEPHONE
239.	SB LINCOLN CENTER PROGRAM 144 EAST 44TH STREET NEW YORK NY 10017	K-III HOLDINGS THEATER PROGRAM	DENISE FAVORULE CAROL EVANS JANICE GROSSMAN	ADDIR PUB FAX GROUP	(212) 687-9275 (212) 687-9275 (212) 983-5976 (212) 407-9791
240.	SB NATIONAL THEATRE 144 EAST 44TH STREET NEW YORK NY 10017	K-III HOLDINGS THEATER PROGRAM	DENISE FAVORULE CAROL EVANS JANICE GROSSMAN	ADDIR PUB FAX GROUP	(212) 687-9275 (212) 687-9275 (212) 983-5976 (212) 407-9791
241.	SB STAGEBILL CHICAGO 144 EAST 44TH STREET NEW YORK NY 10017	K-III HOLDINGS THEATER PROGRAM	DENISE FAVORULE CAROL EVANS JANICE GROSSMAN	ADDIR PUB FAX GROUP	(212) 687-9275 (212) 687-9275 (212) 983-5976 (212) 407-9791
242.	SB CHICAGO SYMPHONY (SEASONAL) LEVITT MEDIA CO 144 EAST 44TH STREET NEW YORK NY 10017	K-III HOLDINGS THEATER PROGRAM	DENISE FAVORULE CAROL EVANS JANICE GROSSMAN	ADDIR PUB FAX GROUP	(212) 687-9275 (212) 687-9275 (212) 983-5976 (212) 407-9791
243.	SB DALLAS SYMPHONY (SEASONAL) LEVITT MEDIA CO 144 EAST 44TH STREET NEW YORK NY 10017	K-III HOLDINGS THEATER PROGRAM	DENISE FAVORULE CAROL EVANS JANICE GROSSMAN	ADDIR PUB FAX GROUP	(212) 687-9275 (212) 687-9275 (212) 983-5976 (212) 407-9791
244.	SB HOUSTON (SEASONAL) 144 EAST 44TH STREET NEW YORK NY 10017	K-III HOLDINGS THEATER PROGRAM	DENISE FAVORULE CAROL EVANS JANICE GROSSMAN	ADDIR PUB FAX GROUP	(212) 687-9275 (212) 687-9275 (212) 983-5976 (212) 407-9791
245.	SB MINNEAPOLIS (SEASONAL) 144 EAST 44TH STREET NEW YORK NY 10017	K-III HOLDINGS THEATER PROGRAM	DENISE FAVORULE CAROL EVANS JANICE GROSSMAN	ADDIR PUB FAX GROUP	(212) 687-9275 (212) 687-9275 (212) 983-5976 (212) 407-9791

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	PUBLICATION	PUBLISHER/CATEGORY	CONTACTS	TITLE	TELEPHONE
246.	SB PHILA. SYMPHONY (SEASONAL) 144 EAST 44TH STREET NEW YORK NY 10017	K-III HOLDINGS THEATER PROGRAM	DENISE FAVORULE CAROL EVANS JANICE GROSSMAN	ADDIR PUB FAX GROUP	(212) 687-9275 (212) 687-9275 (212) 983-5976 (212) 407-9791
247.	SB SAN FRANCISCO 144 EAST 44TH STREET NEW YORK NY 10017	K-III HOLDINGS THEATER PROGRAM	DENISE FAVORULE CAROL EVANS JANICE GROSSMAN	ADDIR PUB FAX GROUP	(212) 687-9275 (212) 687-9275 (212) 983-5976 (212) 407-9791
248.	SB ST.LOUIS SYMPHONY (SEASONAL 144 EAST 44TH STREET NEW YORK NY 10017	K-III HOLDINGS THEATER PROGRAM	DENISE FAVORULE CAROL EVANS JANICE GROSSMAN	ADDIR PUB FAX GROUP	(212) 687-9275 (212) 687-9275 (212) 983-5976 (212) 407-9791
249.	SCENE 930 FIFTH AVENUE NEW YORK NY 10021	MICHAELSON ENTERTAINMENT ENTERTAINMENT	ANNE SHEARMAN FELL ANNE SHEARMAN FELL ANNE SHEARMAN FELL	REP ADDIR PUB FAX	(212) 737-8100 (212) 737-8100 (212) 737-8100 (212) 737-8884
250.	SEATTLE MAGAZINE METRO MAGAZINES 420 LEXINGTON AVENUE SUITE 2012 NEW YORK NY 10170	METRO MAGAZINES REGIONAL/LOCAL	JENNIFER SIMONS KATHY SCHULTZ ANN ANUMANN JENNIFER SIMONS	REP ADMGR PUB FAX GROUP	(212) 972-1157 (212) 972-1157 (212) 972-1157 (212) 986-1506 (212) 972-1157
251.	SELECTA 1717 N. BAYSHORE DR. SUITE 113 MIAMI FL 33132	 HISPANIC	MIKE BULNES NORA BULNES NORA BULNES	REP ADDIR PUB FAX	(305) 579-0979 (305) 579-0979 (305) 579-0979 (305) 372-1811
252.	SELF 350 MADISON AVENUE NEW YORK NY 10017	CONDE NAST PUB. INC. WOMENS FASHION/LIFESTYLE	REBECCA KRESTON VICKI WELLLINGTON BETH FUCHS BRENNER JACK KLIGER	REP ADDIR PUB FAX GROUP	(212) 880-8309 (212) 880-8309 (212) 880-8309 (212) 880-8982 (212) 880-8653

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PUBLICATION	PUBLISHER/CATEGORY	CONTACTS	TITLE	TELEPHONE
253. SOAP OPERA DIGEST 1775 BROADWAY SUITE 720 NEW YORK NY 10019	K-III HOLDINGS TABLOIDS/SOAPS	ROBIN BRANDES BOB DAVIDOWITZ LINDA VAUGHAN JANICE GROSSMAN	ACMGR ADDIR PUB FAX GROUP	(212) 641-5244 (212) 641-5250 (212) 641-5253 (212) 641-5260 (212) 407-9791
254. SOAP OPERA DIGEST-EUROPE 444 MADISON AVENUE 26TH FLOOR NEW YORK NY 10022	AD SALES INC EUR WW MILITARY	PAT MAGILLIGAN BETTY FOLEY BETTY FOLEY	REP ADDIR PUB FAX	(212) 832-1716 (212) 832-1716 (212) 832-1716 (212) 371-0040
255. SOAP OPERA MAGAZINE 415 MADISON AVENUE NEW YORK NY 10017	AMERICAN MEDIA TABLOIDS/SOAPS	BARRY ABRAMS STACY BETTMAN TONY HOYT PETER CALLAHAN	REP ADDIR PUB FAX GROUP	(212) 880-3320 (212) 880-3320 (212) 880-3320 (212) 838-8678 (212) 979-4850
256. SOAP OPERA UPDATE 158 LINWOOD PLAZA FORT LEE NJ 07024	S. OPERA UPDATE MAG. INC. TABLOIDS/SOAPS	PEGGY POWERS PEGGY POWERS JEROME SHAPIRO	REP ADDIR PUB	(201) 592-7002 (201) 592-7002 (201) 592-7002
257. SOAP OPERA WEEKLY 1775 BROADWAY SUITE 702 NEW YORK NY 10019	K-III HOLDINGS TABLOIDS/SOAPS	LAUREN FISHER BOB DAVIDOWITZ LINDA VAUGHAN JANICE GROSSMAN	REP ADDIR PUB FAX GROUP	(212) 641-5242 (212) 641-5250 (212) 641-5253 (212) 641-5240 (212) 407-9791
258. SOUTH FLORIDA MAGAZINE METRO MAGAZINES 420 LEXINGTON AVENUE SUITE 2012 NEW YORK NY 10170	METRO MAGAZINES REGIONAL/LOCAL	JENNIFER SIMONS NANCY MOORE JENNIFER SIMONS	REP PUB GROUP	(212) 972-1157 (305) 445-4500 (212) 972-1157
259. SOUTHERN LIVING 405 LEXINGTON AVENUE NEW YORK NY 10017	TIME/WARNER COMMUNICATION REGIONAL/LOCAL	JACK CAVANAUGH TOM MITCHELL SCOTT SHEPARD JIM GRAHAM	REP ADDIR PUB FAX GROUP	(212) 986-9010 (212) 986-9010 (212) 986-9010 (212) 986-9020 (212) 522-2160

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	PUBLICATION	PUBLISHER/CATEGORY	CONTACTS	TITLE	TELEPHONE
260.	SPIN 6 WEST 18TH STREET NEW YORK NY 10011	CAMOUFLAGE ASSOC. ENTERTAINMENT	MALCOM CAMPBELL DAVID RHEINS BOB GUCCIONE JR.	REP ADDIR PUB FAX	(212) 633-8200 (212) 633-8200 (212) 633-8200 (212) 633-2668
261.	SPORT 437 MADISON AVENUE NEW YORK NY 10022	PETERSEN PUB. COMPANY SPORTS	MARC REBUCCI BRUCE BURTON MARSHALL FLEMION BRUCE BURTON	REP ADDIR PUB FAX GROUP	(212) 935-9150 (212) 935-9150 (212) 935-9150 (212) 593-5447 (212) 935-9150
262.	SPORT TRUCK 437 MADISON AVENUE NEW YORK NY 10022	PETERSEN PUB. COMPANY AUTOMOTIVE	CHRIS GREINER BRUCE BURTON JOSEPH SEBERGANDIO BRUCE BURTON	REP ADDIR PUB FAX GROUP	(212) 935-9150 (212) 935-9150 (212) 935-9150 (212) 319-8443 (212) 935-9150
263.	SPORTING NEWS 2 PARK AVENUE 6TH FLOOR NEW YORK NY 10016	TIMES MIRROR SPORTS	TOM RUDD FRANCIS FARRELL FRANCIS FARRELL STEVE BURZON	REP ADDIR PUB FAX GROUP	(212) 779-5657 (212) 779-5656 (212) 779-5656 (212) 532-5450 (212) 779-5392
264.	SPORTS AFIELD 250 WEST 55TH STREET NEW YORK NY 10019	HEARST CORP. SPORTS	J.B. SUGAR MIKE WADE TERRY MCDONNELL CATHERINE BLACK	REP ASPUB PUB FAX GROUP	(212) 649-4311 (212) 649-4311 (212) 649-4311 (212) 581-3923 (212) 649-2641
265.	SPORTS ILLUSTRATED TIME & LIFE BUILDING 1271 AVENUE OF AMERICAS NEW YORK NY 10020	TIME/WARNER COMMUNICATION SPORTS	MARK THOMAS ALVARO SARALEGUI DAVID L. LONG JIM GRAHAM	REP ADDIR PUB FAX GROUP	(212) 522-6216 (212) 522-4289 (212) 522-1212 (212) 522-0390 (212) 522-2160
266.	SPY SUSSEX PUBLISHERS; INC. 49 E. 21ST STREET 11TH FLOOR NEW YORK NY 10010	SPY MAGAZINE LP GENERAL EDITORAL	PATRICIA CLARK BILL BUCHANAN	REP ASPUB FAX	(212) 260-7323 (212) 260-7323 (212) 260-7566

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	PUBLICATION	PUBLISHER/CATEGORY	CONTACTS	TITLE	TELEPHONE
267.	STATESIDE FAMILY 169 LEXINGTON AVENUE NEW YORK NY 10016	MILITARY FAMILY COMM. MILITARY	JOSEPH MUGNAI; SR. JOSEPH L. ARANEO JOSEPH MUGNAI; SR.	REP ADDIR PUB FAX	(212) 532-0660 (212) 532-0660 (212) 532-0660 (212) 779-3080
268.	STEREO REVIEW 1633 BROADWAY NEW YORK 21 10019	HACHETTE PUBLICATIONS SPECIAL INTEREST	TONY CATALANO TONY CATALANO TOM WITSCHI DAVID PECKER	REP ADDIR PUB FAX GROUP	(212) 767-6061 (212) 767-6061 (212) 767-6061 (212) 489-4536 (212) 767-6720
269.	STOCK CAR RACING 277 PARK AVENUE NEW YORK NY 10172	GENERAL MEDIA AUTOMOTIVE	MARK GOLDSMITH CHRIS BALLARD KATHY KEATON	ADDIR PUB FAX GROUP	(212) 702-6000 (212) 702-6262 (212) 702-6262 (212) 702-6000
270.	SUPERBOWL XXV111 GAME PROGRAM 410 PARK AVENUE NEW YORK NY 10022	NATIONAL FOOTBALL LEAGUE SPORTS	JERRY GERARDIELLO	REP	(212) 848-9427
271.	SWING 342 MADISON AVENUE SUITE 1402 NEW YORK NY 10017	HACHETTE PUBLICATIONS GENERAL EDITORAL	DEBRA DRYER DAVID PECKER	AE FAX GROUP	(212) 490-0525 (212) 490-8073 (212) 767-6720
272.	T.V. Y NOVELAS 535 FIFTH AVENUE SUITE 903 NEW YORK NY 10017	EDITORIAL AMERICA HISPANIC	GEOFFREY LEPSELTER	REP FAX	(212) 687-8760 (212) 808-9182
273.	TALK TV WEEKLY TIME LIFE BUILDING 1271 AVE. OF THE AMERICAS NEW YORK NY 10020	 ENTERTAINMENT FREQUENCY: 4X (TEXT ISSUES)	KAREN MAGEE MARK FORD	REP REP	(212) 522-2494 (312) 321-7895

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	PUBLICATION	PUBLISHER/CATEGORY	CONTACTS	TITLE	TELEPHONE
274.	TEMAS 1650 BROADWAY NEW YORK NY 10019	TEMAS CORPORATION HISPANIC	JOSE DE LA VEGA JOSE DE LA VEGA JOSE DE LA VEGA	REP ADDIR PUB	(212) 582-4750 (212) 582-4750 (212) 582-4750
275.	TENNIS 1120 AVE OF THE AMERICAS 8TH FLOOR NEW YORK NY 10036	GRUNER & JAHR SPORTS	LEWIS BARNES JANET ROBINSON MARK ADORNEY JOHN HEINS	REP ADDIR PUB	(212) 789-3016 (212) 789-3000 (212) 789-3000
276.	TEXAS MONTHLY 420 LEXINGTON AVENUE SUITE 1908 NEW YORK NY 10170	 REGIONAL/LOCAL	HELSHI LOCKWOOD JALANE LEVI-GARZA MICHAEL R. LEVY	REP ADDIR PUB FAX	(212) 986-7295 (212) 986-7295 (212) 986-7295 (212) 949-4292
277.	THE STAR 415 MADISON AVENUE NEW YORK NY 10017	AMERICAN MEDIA TABLOIDS/SOAPS	BARRY ABRAMS STACY BETTERMAN TONY HOYT PETER CALLAHAN	REP ADDIR PUB FAX GROUP	(212) 888-3320 (212) 888-3320 (212) 888-3320 (212) 838-8678 (212) 979-4850
278.	TIME TIME & LIFE BUILDING 1271 AVENUE OF AMERICAS NEW YORK NY 10020	TIME/WARNER COMMUNICATION NEWSWEEKLIES	MIKE CALLAHAN DICK RASKOFF JOHN E. HAIRE JIM GRAHAM	REP ADDIR PUB FAX GROUP	(212) 522-3298 (212) 522-6698 (212) 522-4738 (212) 522-0023 (212) 522-2160
279.	TOBACCO INTERNATIONAL 130 WEST 42ND STREET 22ND FLOOR NEW YORK NY 10036	LOCKWOOD TRADE JOUR. CO. CORPORATE	GEORGE LOCKWOOD GEORGE LOCKWOOD GEORGE LOCKWOOD	REP ADDIR PUB FAX	(212) 391-2060 (212) 391-2060 (212) 391-2060 (212) 827-0945
280.	TRANSPACIFIC P.O. BOX 4260 MALIBU CA 90264	TRANSPACIFIC MEDIA; INC. ASIAN	SHI KAGY SHI KAGY	REP FAX GROUP	(310) 589-2600 (310) 457-0535 (310) 589-2600

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281.	TRAVEL & LEISURE 1120 AVENUE OF AMERICAS 10TH FLOOR NEW YORK NY 10036	AMERICAN EXPRESS/CMN SPECIAL INTEREST	FRAN FARRELL FRAN FARRELL SANDY GOLINKIN	REP ADDIR PUB	(212) 382-5636 (212) 382-5636 (212) 382-5636
282.	TROIKA P.O. BOX 1006 WESTON CT 06883	LONE TOUT PUBLICATIONS CORPORATE	ERIC MEADOW	PUB FAX	(203) 227-5377 (212) 362-4048
283.	TRUCKERS NEWS NEWPORT COMMUNICATIONS 175 STRAFFORD AVENUE SUITE 1 WAYNE PA 19087	NEWPORT COMMUNICATIONS SPECIAL INTEREST	MARTY MCCLELLAN MARTY MCCLELLAN	MGR FAX GROUP	(215) 687-7717 (215) 687-7860 (215) 687-7717
284.	TRUE STORY 233 PARK AVENUE SOUTH NEW YORK NY 10003	AMERICAN MEDIA WOMENS FASHION/LIFESTYLE	SID BENDER JOHN FITZPATRICK PETER CALLAHAN	REP ADDIR FAX GROUP	(212) 979-4800 (212) 979-4800 (212) 979-4872 (212) 979-4850
285.	TV GUIDE 1211 AVENUE OF AMERICAS NEW YORK NY 10036	MURDOCH ENTERTAINMENT	ANN JAMISON KEITH BALDWIN MARY G. BERNER RUPERT MURDOCH	REP ADDIR PUB FAX GROUP	(212) 852-7306 (212) 852-7270 (212) 852-7500 (212) 852-7323 (212) 852-7105
286.	TV GUIDE EUROPE	EUR WW MILITARY SEE "AFN TV GUIDE EUROPE"			
287.	U.S. DISTRIB. JRNL 7 PENN PLAZA 12TH FLOOR NEW YORK NY 10001	BMT PUBLICATIONS TRADE *ASSOCIATE PUBLISHER	KEVIN FRANCELLA	PUB* FAX	(212) 594-4120 (212) 714-0514

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	PUBLICATION	PUBLISHER/CATEGORY	CONTACTS	TITLE	TELEPHONE
288.	U.S. NEWS & WORLD REPORT 1290 AVE OF AMERICAS NEW YORK NY 10104	MORTIMER ZUCKERMAN NEWSWEEKLIES	BARBARA DALY MOLLY FORD THOMAS EVANS	REP ADDIR PUB FAX	(212) 830-1500 (212) 830-1500 (212) 830-1500 (212) 830-1520
289.	UPSCALE MAGAZINE 600 BRONNER BROS. WAY ATLANTA GA 30310	BRONNER BROTHERS AFRICAN-AMERICAN *EXTENSION 226	MILLIE HARRELL* MILLIE HARRELL SHEILA BONNER	REP ADDIR PUB FAX	(404) 988-0015 (404) 988-0015 (404) 988-0015 (404) 752-7655
290.	US MAGAZINE 1290 AVE OF THE AMERICAS NEW YORK NY 10104	WENNER MEDIA ENTERTAINMENT DANA FIELDS - GROUP PUBLISHER	GWEN WEISS MARY BETH WRIGHT GLENN ROSENBLUM	REP ADDIR PUB	(212) 484-3464 (212) 484-3470 (212) 484-1616
291.	VANIDADES CONTINENTAL 780 THIRD AVENUE 10TH FLOOR NEW YORK NY 10017	EDITORIAL AMERICA HISPANIC	GEOFFREY LEPSELTER	REP FAX	(212) 838-7220 (212) 838-8532
292.	VANITY FAIR 350 MADISON AVENUE NEW YORK NY 10017	CONDE NAST PUB. INC. GENERAL EDITORAL	RAY CHELSTOWSKI NANCY LANDSMAN MITCHELL FOX JACK KLIGER	REP ADDIR PUB FAX GROUP	(212) 880-6858 (212) 880-8800 (212) 880-8800 (212) 880-8692 (212) 880-8653
293.	VIBE TIME WARNER PUBLICATIONS 205 LEXINGTON AVENUE NEW YORK NY 10016	 AFRICAN-AMERICAN	ROBIN GIBSON LEONARD E. BURNETT JOHN ROLLINS	REP ADDIR PUB FAX	(212) 522-4919 (212) 522-1501 (212) 522-7092 (212) 522-4578
294.	VIRGINIA TOWN AND CITY 13 EAST FRANKLIN STREET P.O. 12164 RICHMOND VA 23241	VIRGINIA MUNICIPAL LEAGUE CORPORATE	BETH MACDONALD	REP FAX	(804) 649-8471 (804) 343-3758

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295.	VOGUE 350 MADISON AVENUE NEW YORK NY 10017	CONDE NAST PUB. INC. WOMENS FASHION/LIFESTYLE	CONNIE ANNE PHILLIPS TOM HARTMAN RON GALEOTTI JACK KLIGER	REP ADDIR PUB FAX GROUP	(212) 880-8409 (212) 880-8651 (212) 880-8407 (212) 880-6921 (212) 880-8653
296.	WEEKEND DECORATOR 685 THIRD AVENUE NEW YORK; NY 10017	GRUNER & JAHR WOMENS SERVICE	CELIA COULOMBE GEORGE FIELDS JOHN HEINS	REP PUB	(212) 878-8700 (212) 878-8700
297.	WOMANS DAY 1633 BROADWAY 42ND FLOOR NEW YORK NY 10019	HACHETTE PUBLICATIONS WOMENS SERVICE JOHN LAMARCA - NY MANAGER - (212) 767-6892	DAVID HINKLE JAN STUDIN JOHN FENNELL DAVID PECKER	REP ADDIR PUB FAX GROUP	(212) 767-6837 (212) 767-6879 (212) 767-6854 (212) 767-5611 (212) 767-6720
298.	WOMANS WORLD THE MAGAZINE CONSULTANCY 500 FIFTH AVENUE SUITE 2440 NEW YORK NY 10110	HEINRICH BAUER N.A.INC. TABLOIDS/SOAPS	JENNIFER FILARDI KERRY ANNE BRAY JESSIE IVERSON	REP ADDIR PUB FAX	(212) 764-3344 (212) 764-3344 (212) 764-3344 (212) 764-7255
299.	WORKING MOTHER 230 PARK AVENUE NEW YORK NY 10169	LANG COMMUNICATIONS WOMENS FASHION/LIFESTYLE	AMY YOUNG TORI GLENDINNING CAROL TABER SANDY SARHATT	REP ADDIR PUB FAX GROUP	(212) 551-9469 (212) 551-9378 (212) 551-9471 (212) 599-0783 (212) 551-9319
300.	WORKING WOMAN 230 PARK AVENUE NEW YORK NY 10169	LANG COMMUNICATIONS WOMENS FASHION/LIFESTYLE	AMY YOUNG DEBRA ARMSTRONG MARIAN AARON SANDY SARHATT	REP ASPUB PUB FAX GROUP	(212) 551-9469 (212) 551-9369 (212) 551-9495 (212) 599-0783 (212) 551-9319
301.	YOUR FUTURE TIME & LIFE BLDG. ROCKEFELLER CENTER NEW YORK NY 10020	GENERAL EDITORAL TEST ISSUE 3/6/95	ROBERT KELLY WINSLOW LEWIS; JR.	REP PUB FAX	(212) 522-4829 (212) 522-3263 (212) 522-1362

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302.	ZONE MAGAZINE 119 E. 7TH STREET SUITE 2 TEMPE AZ 85281	ROBERT SINTINARY ZINES	ROBERT SENTINARY ROBERT SENTINARY ROBERT SENTINARY	REP ADDIR PUB FAX	(602) 966-6352 (602) 966-6352 (602) 966-6352 (602) 967-0168
303.	10 PERCENT 1120 AVENUE OF AMERICAS SUITE 4030 NEW YORK NY 10036	BROWNING GRACE COMM. INC. MENS GENERAL INTEREST	LAUREN HULKOWER JEFF GOODMAN TERRY TURRENTINE TERRY TURRENTINE	REP ADDIR PUB FAX GROUP	(212) 807-6887 (212) 807-6887 (212) 807-6887 (212) 626-6965 (212) 626-6924

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